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Results First – a new approach to Evidence-Based Policymaking

Gary VanLandingham, Director, Results First

The fundamental challenge

- **Governments face incredible fiscal pressures**
 - **Trillion-dollar federal deficits**
 - **Over \$500 billion in state budget shortfalls since Great Recession**
 - **Local governments face ongoing property value reductions**
- **We need better ways to make decisions about what to fund**

We have better knowledge and tools

- **The ongoing fiscal crisis has spurred interest in evidence-based policymaking**
 - **Major advances in policy analysis**
 - **Much work is being done to meta-analyze research to identify what works**
 - **Better methodologies allow us to use this evidence to inform policy and budget choices**

Results First builds on these advances

- 1. Aggregate best research on ‘what works’**
- 2. Use research base to estimate program outcomes based on jurisdiction’s unique characteristics**
- 3. Monetize outcomes and compare costs and benefits for each program**

Predict and compare programs’ return on investment

Example: Functional Family Therapy (Washington State 2010 dollars)

Benefits Per Family

Reduced crime	\$31,745
Increased high school graduation	\$5,686
Reduced health care costs	\$307

Main Source of Benefits

Lower state & victim costs
Increased earnings
Lower public costs

Total Benefits Per Family **\$37,739**

Cost Per Family **\$3,190**

Net Present Value **\$34,549**

Benefits Per Dollar of Cost **\$11.86**

Addendum (distribution of benefits)

\$3,599	= Benefits to participant
\$8,336	= Benefits to taxpayers
\$21,636	= Benefits to others (crime victims)
\$4,167	= Other benefits

Rank programs in “Consumer Reports” lists

Policy/Program	Cost	Net Long-term Benefits	Cost/Benefit Ratio
Alternative drug sentencing	\$1,511	\$26,502	\$18.57
Correctional education in prison	\$1,102	\$18,821	\$18.11
Vocational education in prison	\$1,537	\$17,547	\$12.43
Community drug treatment	\$2,102	\$13,317	\$7.35
Mental health court	\$2,878	\$11,352	\$4.95
Cognitive behavioral therapy	\$217	\$10,524	\$49.55
Work release	\$649	\$5,817	\$9.97
JUVENILE PROGRAMS			
Aggression replacement training	\$1,473	\$66,481	\$45.50
Drug court	\$3,024	\$9,713	\$4.22
Coordination of services	\$386	\$4,884	\$13.63
Scared Straight	\$63	-\$6,095	0

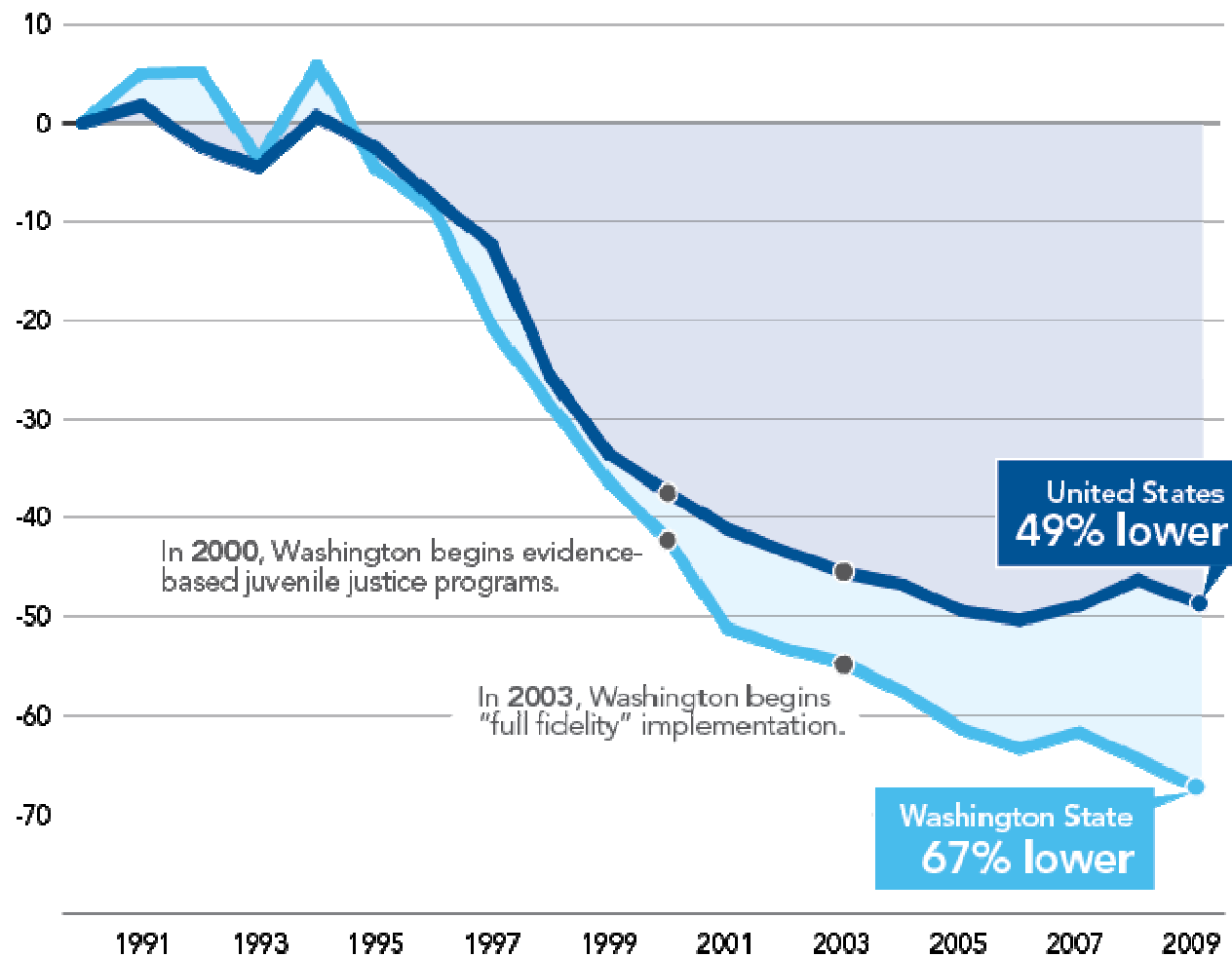
Source: Washington State Institute for Public Policy

Long-term success in Washington State

- **Developed by Washington State Institute for Public Policy**
- **Model used for 15+ years to inform budget decisions and achieve better outcomes at lower costs**
 - **Washington has been able to lower its crime rate AND avoid \$1.3 billion per biennium**

Keeping track of results: juvenile arrest rates

Change since 1990 in the United States and in Washington State



Source: Washington State Institute for Public Policy

Results First

- **Providing software and providing technical assistance in customizing model**
- **Helping link results to policy/budget process**
- **Building learning community**
- **Expanding model to new programs and policy areas**
- **All services free of charge**

Exploring potential for county model

- **To date, Results First has focused on states; 12 now participating**
- **Exploring potential to customize model to help counties examine programs under Realignment**
- **Potentially could work with 2-4 counties over next year**
- **Criteria would include data availability, capacity, and commitment to evidence-based policymaking**

For more information

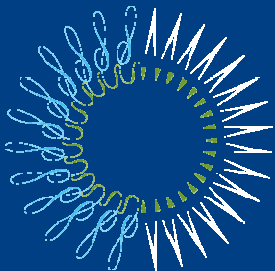
Gary VanLandingham

Director, Results First

gvanlandingham@pewtrusts.org

Fact sheets and case studies available at

www.pewstates.org/projects/results-first-328069



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