

Local Project Evaluation – CalVIP (City of Parlier)

The original CalVIP proposal outlines the activities planned for the project period, shown Table I, along with the expected outcomes and methods for evaluation. These activities encompass four major areas of operations.

1. Basic operations
2. Community outreach and involvement
3. Training of providers
4. Intervention services to youth

For each area of operation, this evaluation model provides for both process and outcome evaluation.

Process Evaluation

Process evaluation ensures that all activities described in CalVIP grant proposal have been completed faithfully. Metrics used in the process evaluation will comprise both quantitative and qualitative data, which mirror those specified in the CalVIP quarterly progress reports.

Successful completion of each goal will target each of the following

- Progress toward reaching each listed objective.
- Description of any challenges toward meeting the stated goal and objectives.
- The steps implemented to address challenges (if applicable).

Each data point will be measured against expected values, such as those values explicitly budgeted in the grant proposal. The entirety of the data set will be used to prepare a written summary narrative, which will serve as the process evaluation.

Goal 1

Reduce incidences of all violence and victimization with a focus on domestic violence, aggravated assault, rape, and human trafficking.

Objectives

- A. Implement the Start Strong: Building Healthy Teen Relationships model to include prevention education, social marketing, engaging influencers and policy changes at district level.
- B. Training for officers and domestic violence/rape workers on cultural competency and trauma-informed care.
- C. Provide counseling and support for victims of rape, domestic violence, and human trafficking by implementing the Peace Over Violence (POV) model.
- D. Sexual Assault Response Team and Domestic Violence Response Team (DVRT) in Parlier to implement strategies to reduce incidences of rape by 15 percent in Year 1 and 30 percent in Year 2.

Provide counseling and support for victims of rape, domestic violence, and human trafficking by utilizing culturally relevant and effective services.

Sexual Assault Response Team and Domestic Violence Response Team (DVRT) in Parlier

Goal 2

Increase community safety by reducing juvenile and young adult violence and criminal activity.

Objectives

- A. Implement the Cure Violence evidence-based model to reduce violent crimes by 30% and 14% reduction in attitudes that support violence.
- B. Increase Developmental Assets/Protective Factors for Youth At-Risk to avoid gang involvement and reduce the truancy, suspension, and expulsion rates by 15% each year.
- C. Violence Prevention Officer (VPO) in prevention partnerships with schools and CBO's.

Goal 3

Build trust between the Police Department and community while working together to address violence.

Objectives

- A. Mobilize the CTCV community to fight back against violence.
- B. Develop the CTC Community Action Plan that will identify community needs by 2024.

Outcome Evaluation

The outcome evaluation will determine the success of the program, that is, whether or not the program “worked” as planned.

Data Sources

David Cerda, the Project Director of CTCV, and City Manager Hall will retrieve data from multiple sources and forward the data to the Project Evaluator for analysis and reporting. Such data sources include the following:

- Much of the project success will center on reducing incidences of violent crime, rape, and juvenile crime. The Parlier Police Department monitors crime rates regularly and has agreed to provide this data to the project team. Furthermore, the Project Evaluator will also retrieve data from the FBI Uniform Crime Reporting database of reported criminal activity (<https://www.fbi.gov/services/cjis/ucr>). Whenever appropriate and possible, such data will be aggregated according to race, age, and gender.

- The Parlier PD will administer annual surveys to its patrol officers that asks questions related to perceived gang involvement. Results will be compared over time to determine program effectiveness, which will be expressed in terms of confidence levels using a Lexile scale (e.g., “On a scale 1-4, how confident are you that gang involvement has decreased over the past two years?”).
- The mentors at the school district will survey its participants to gauge any attitudes that is deemed supportive of violence. The Project Evaluator will retrieve this data and disaggregate it according to age, race, and gender.
- Through its DataQuest database, the California Department of Education reports levels of truancy, suspension, and expulsion. The Project Evaluator will retrieve this data and disaggregate it according to age, race, and gender.
- The school district will conduct the CTC Prevention Needs Assessment survey during the grant term. The Project Evaluator will retrieve this data and disaggregate it according to age, race, and gender

The following table itemizes the dependent variables and associated independent variables for each of the three key goals listed previously.

Dependent Variables	Independent Variables
Reduce incidences of rape by 10% in Year 1 and 15% in Year 2.	Number of hours Safe Dating Curriculum delivered. Police officers and domestic violence/rape workers receive 8 hours of training on cultural competency and trauma-informed care. VPO to work with schools and conduct Gang awareness workshops, town hall meetings, develop hot spots, and investigate crimes of violence. 100% of identified victims of rape, domestic assault, and human trafficking that are reported to the Program Director will receive counseling through BTC* and/or CLF** and support by the end of Year 1. Number of referrals for immigrant victims of human trafficking which includes T-Visa and U-Visa
Reduce violent crimes by 30% by the end of Year 2.	Number of hours Safe Dating Curriculum delivered. Number of days mentoring program and youth counseling services was held on campus. VPO to work with schools and conduct Gang awareness workshops, town hall meetings, develop hot spots, and investigate crimes of violence. Number of hours of Life Skills Curriculum, PBIS, Restorative Justice delivered.

Dependent Variables	Independent Variables
	<p>Number of referrals for immigrant victims of human trafficking which includes T-Visa and U-Visa</p> <p>Police officers and domestic violence/rape workers receive 8 hours of training on cultural competency and trauma-informed care.</p>
<p>Reduce attitudes supporting violence by 14% by the end of Year 2.</p>	<p>Number of hours Safe Dating Curriculum delivered.</p> <p>Number of days mentoring program and youth counseling services was held on campus.</p> <p>Number of hours of Life Skills Curriculum delivered.</p> <p>Police officers and domestic violence/rape workers receive 8 hours of training on cultural competency and trauma-informed care.</p> <p>Mobilize CTCV community by conducting 2 town hall meetings each project year using zoom when possible.</p> <p>Mobilize CTCV community by conducting 4 neighborhood outreach events each project year, using all safety precautions.</p> <p>Develop social media campaign to promote safe, stable, and nurturing relationships through the CTCV Facebook and Twitter accounts.</p> <p>Develop social media campaign to promote safe, stable, and nurturing relationships by utilizing the youth through HOPE Coalition to develop the messages for the youth and the CTCV Social Media Committee to develop the messages for the adults.</p>
<p>A majority of police officers (> 50%) express confidence that gang involvement has decreased by the end of Year 2.</p>	<p>Number of days mentoring program and youth counseling services was held on campus.</p> <p>Number of hours of Life Skills Curriculum delivered.</p> <p>Violence Prevention Officer (VPO) expends 10 hours per week during regular school year.</p> <p>Mobilize CTCV community by conducting 2 town hall meetings each project year in neighborhood hotspots.</p> <p>Mobilize CTCV community by conducting 4 neighborhood outreach events each project year.</p> <p>Develop social media campaign to promote safe, stable, and nurturing relationships through the CTCV Facebook and Twitter accounts.</p>

Dependent Variables	Independent Variables
	Develop social media campaign to promote safe, stable, and nurturing relationships by utilizing the youth through HOPE Coalition to develop the messages for the youth and the CTCV Social Media Committee to develop the messages for the adults.
Reduce truancy, suspension, and expulsion rates by 15% each year.	Number of days mentoring program and youth counseling services was held on campus. Number of hours of Life Skills Curriculum delivered.

* BTC is Breaking the Chains

**CLF is Centro La Familia

Statistical Analysis

Whenever sample sizes allow for statistically-significant results, outcome evaluation data will be analyzed using basic statistical tools (e.g., ANOVA) and will be conducted by John R. Walkup, PhD.

Points From Previous Local Project Evaluation That Need Clarification:

How many programs does the project have?

BTC has residential and non-residential programs that include but are not limited to short-term and long-term housing, Case management, trauma treatment, job placement, education assistance, Advocacy, supportive/therapy counseling, addiction treatment/services/ workshops, and emergency services.

What is the target population of this program? Must include age minimum-maximum, gender, race, and education level

BTC serves all ages, genders, and ethnicities, any lives impacted by human trafficking or at-risk youth.

How is eligibility determined for this program? For example; needs assessments;

- **risk assessments;**
- **analysis of criminal justice history; and**
- **any prior offenses that make one ineligible (i.e., sex offenses)?**

Eligibility is determined by being a victim of human trafficking or referral from a collaborative partner that a youth is at risk. Each case has an individual assessment dependent on the needs of the participant. We do not turn anyone away and will find suitable programming if not a fit for BTC or if we are at capacity.

CTC (Communities That Care) Youth Surveys were also passed out to all participants involved in the program. The survey assesses risk factors and protective factors that research suggests are critical to understanding youth problem behaviors, such as violence, delinquency, school dropout and substance abuse.

What are the research questions that informed the program?

What are the root causes of human trafficking?

How did someone become a victim of human trafficking?

What type of trafficking has occurred?

Where is the crime data coming from for the program?

Local, state, and federal law enforcement partners, Polaris Project, and Fresno County collaborative community partners.