

Title	Brea Police Department	07/07/2023
	by Jamie McDonald in Organized Retail Theft Prevention Grant Program	id. 41333733
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Original Submission 07/07/2023

The Organized Retail Theft (ORT) Prevention Grant Program Application is divided into five (5) sections as identified below: Background Information Contact Information Program Information Proposal Narrative and Budget Mandatory Attachments Each section has a series of questions requiring a response. Applicants will be prompted to provide written text, select options from a drop down menu, select options from a multiple choice menu, or upload attachments. Questions with a red asterisk require responses. Applicants will not be able to submit the application until all questions with a red asterisk have been completed. Applicants may reference the ORT Prevention Grant Program Proposal Instruction Packet for background information, key dates, rating factors, and other important information to aid in the completion of the ORT Prevention Grant Program Application. The ORT Prevention Grant Proposal Instruction Packet is available on the Board of State and Community Corrections (BSCC) website. NOTE: Applicants may start and stop their application but must select "Save Draft" at the bottom of the application before existing.

SECTION I - BACKGROUND INFORMATION This section requests information about the applicant's name, location, mailing address, and tax identification number.

Name of Applicant Brea Police Department
(i.e., Police Department, Sheriff's Department, or Probation Department)

Multi-Agency Partnerships Information (if applicable) Applicants may apply for funding as part of a multi-agency partnership (two [2] or more agencies). The agencies and jurisdictions comprising the collaborative application are not required to be contiguous. One (1) Lead Public Agency must be identified on behalf of the partnership.

Multi-Agency Partnerships No: This is not a Multi-Agency Partnership Application

Lead Public Agency Information **All applicants are required to designate a Lead Public Agency (LPA) to serve as the coordinator for all grant activities. The LPA is a governmental agency with local authority within the applicant's city or county. The applicant may choose to fill the role of LPA itself or it may designate a department, agency, or office under its jurisdiction to serve as the LPA. The role of the LPA is to coordinate with other local government agency partners and non-governmental organizations to ensure successful implementation of the grant program. The LPA is responsible for data collection and management, invoices, meeting coordination (virtual and/or in-person), and will serve as the primary point of contact with the BSCC.**

Lead Public Agency **Brea Police Department**

Applicant's Physical Address **1 Civic Center Cir
Brea
CA
92821
US**

Applicant's Mailing Address (if different than the physical address) **n/a**

Mailing Address for Payment **1 Civic Center Cir
Brea
CA
92821
US**

Tax Identification Number **95-6000681**

SECTION II - CONTACT INFORMATION **This section requests contact information for the individuals identified as the Project Director, Financial Officer, Day-to-Day Project Contact, Day-to-Day Fiscal Contact, and the Authorized Signature.**

Project Director **Adam
Hawley**

Project Director's Title with Agency/Department/Organization **Police Chief**

Project Director's Physical Address **1 Civic Center Cir
Brea
CA
92821
US**

Project Director's Email Address **ahawley@cityofbrea.net**

Project Director's
Phone Number **+17149907633**

Financial Officer **Jamie
McDonald**

Financial Officer's
Title with
Agency/Department/Organization **Management Analyst**

Financial Officer's
Physical Address **1 Civic Center Cir
Brea
CA
92821
US**

Financial Officer's
Email Address **jamiem@cityofbrea.net**

Financial Officer's
Phone Number **+17149907749**

Day-To-Day Program
Contact **Chris
Harvey**

Day-To-Day Program
Contact's Title **Police Lieutenant**

Day-To-Day Program
Contact's Physical
Address **1 Civic Center Cir
Brea
CA
92821
US**

Day-To-Day Program
Contact's Email
Address **charvey@cityofbrea.net**

Day-To-Day Program
Contact's Phone
Number **+17149907744**

Day-To-Day Fiscal
Contact **Jamie
McDonald**

Day-To-Day Fiscal
Contact's Title **Management Analyst**

Day-To-Day Fiscal
Contact's Physical
Address **1 Civic Center Cir
Brea
CA
92821
US**

Day-To-Day Fiscal Contact's Email Address	jamiem@cityofbrea.net
Day-To-Day Fiscal Contact's Phone Number	+17149907749
Name of Authorized Officer	Adam Hawley
Authorized Officer's Title	Police Chief
Authorized Officer's Physical Address	1 Civic Center Cir Brea CA 92821 US
Authorized Officer's Email Address	ahawley@cityofbrea.net
Authorized Officer's Phone Number	+17149907633
Authorized Officer Assurances	checked
SECTION III - PROGRAM INFORMATION	This section requests a Project Title, Proposal Summary description, Program Purpose Area(s) selection, and Scope Funding Category selection.
Project Title	Brea Police Department Integrated Crime Center
Proposal Summary	The incidence of retail theft-related crime, motor vehicle theft, and cargo theft are on the rise in the City of Brea. Because of this problem, the City of Brea, in partnership with the Brea Police Department, seeks to create an Integrated Crime Center which can be used as both an investigative tool to solve reported crimes, and also a real-time incident monitoring center. The project involves many components including software, office space, Video Management and Storage, Automated License Plate Reader Cameras, and Unmanned Aircraft Systems. The goal of the project is to reduce the prevalence of these types of crimes.
PROGRAM PURPOSE AREAS	Applicants must propose activities, strategies, or programs that address the Program Purpose Areas (PPAs) as defined on pages 5 - 8 in the ORT Prevention Grant Proposal Instruction Packet. A minimum of one (1) PPA must be selected; applicants are not required to address all three (3) PPAs. All proposed activities, strategies, or programs must have a link to the ORT Prevention Grant Program as described in the authorizing legislation and the ORT Prevention Grant Proposal Instruction Packet.

**Program Purpose
Areas (PPAs):**

**PPA 1: Organized Retail Theft
PPA 2: Motor Vehicle or Motor Vehicle Accessory Theft
PPA 3: Cargo Theft**

**Funding Category
Information**

Applicants may apply for funding in a Medium Scope OR Large Scope Category. The maximum an applicant may apply for is up to \$6,125,000 in the Medium Scope category OR up to \$15,650,000 in the Large Scope category. Applicants may apply for any dollar amount up to and including the maximum grant amount identified in each category. Multi-agency partnerships (determined as Medium Scope OR Large Scope) may apply for up to the maximum grant award in that category, multiplied by the number of partnering eligible applicants. For Example: Four (4) eligible applicants in the Medium Scope category may submit one (1) application for up to \$24,500,000 o \$6,125,000 (Medium Scope Max) x 4 (# of Agencies) = \$24,500,000 Two (2) eligible applicants in the Large Scope category may submit one (1) application for up to \$31,300,000 o \$15,650,000 (Large Scope Max x 2 (# of Agencies) = \$31,300,000 Please reference pages 10-12 in the ORT Prevention Grant Proposal Instruction Packet for additional information.

Funding Category

Medium Scope (Up to \$6,125,000)

**SECTION IV -
PROPOSAL
NARRATIVE AND
BUDGET**

This section requests responses to the Rating Factors identified in the the ORT Prevention Grant Program Application Instruction Packet.

The Proposal Narrative must address the Project Need, Project Description, Project Organizational Capacity and Coordination, and Project Evaluation and Monitoring Rating Factors as described in the ORT Prevention Grant Instruction Packet (refer to pages 20-24). A separate narrative response is required for each Rating Factor as described below: The Project Need narrative may not may not exceed 6,711 total characters (includes punctuation, numbers, spacing and any text). In Microsoft Word, this is approximately three (3) pages in Arial 12-point font with one-inch margins on all four (4) sides and at 1.5-line spacing. The Project Description narrative may not may not exceed 11,185 total characters (includes punctuation, numbers, spacing and any text). In Microsoft Word, this is approximately five (5) pages in Arial 12-point font with one-inch margins on all four (4) sides and at 1.5-line spacing. The Project Organizational Capacity and Coordination narrative may not may not exceed 4,474 total characters (includes punctuation, numbers, spacing and any text). In Microsoft Word, this is approximately two (2) pages in Arial 12-point font with one-inch margins on all four (4) sides and at 1.5-line spacing. The Project Evaluation and Monitoring narrative may not may not exceed 4,474 total characters (includes punctuation, numbers, spacing and any text). In Microsoft Word, this is approximately two (2) pages in Arial 12-point font with one-inch margins on all four (4) sides and at 1.5-line spacing. A character counter is automatically enabled that shows the number of characters used and the remaining number of characters before the limit for each response is met. If the character limit is exceeded, a red prompt will appear with the message "You have exceeded the character limit". Applicants will be prohibited from submitting the ORT Prevention Grant Program Application until they comply with the character limit requirements. NOTE: It is up to the applicant to determine how to use the total word limit in addressing each section, however as a guide, the percent of total point value for each section is provided in the ORT Prevention Grant Proposal Instruction Packet (refer to page 15).

Project Need

The City of Brea (Brea) has a significant and vibrant retail business footprint with more than 2.5 million total square feet of retail space; over 400 retail businesses including major retailers such as Nordstrom, Macy's, Home Depot, Target, and Walmart; \$2.4 billion in total sales; and sales tax revenues of \$24 million for the 21/22 fiscal year of which 27.6% represents retail sales tax specifically. One prominent retail shopping center, Brea Mall, is the only Super Regional Mall within a 20-mile radius and a premier shopping destination to residents of Orange County, the Inland Empire, and Greater Los Angeles. Brea Mall consists of 74 acres, approximately 1.2 million square feet of retail space, four major retail anchors, including one of the top performing Nordstrom Stores in Southern California and in the Country, and more than 175 specialty stores and restaurants. The Brea Mall's retail, restaurant, and auto sales alone account for 30% of the City's overall sales tax revenues. In May, the Brea City Council approved The Brea Mall Mixed-Use Project, which is scheduled for completion in 2026 and includes plans to re-develop a

15.5-acre segment of the total mall property into retail and restaurant space, and a multi-story 380-unit apartment complex.

There are three California state highways in Brea: the 57 freeway (SR-57), Imperial Highway (SR-90) and Carbon Canyon Road/Valencia (SR-142), all of which are major thoroughfares that provide easy access into and out of Brea, for residents and visitors alike. Unfortunately, the easy access these state highways provide to Brea also allow for potential criminal offenders to quickly enter and exit our city.

Brea's popular retail shopping centers attract many shoppers, diners, and enthusiasts from throughout the Southern California region. However, these hubs of social activity also attract criminals, specifically organized retail theft crews and auto thieves. From 2022 to the first quarter of 2023, retail theft-related crimes represented over 21% of the total crimes committed in Brea. Similarly, robberies in Brea are concerning, with 64% of all robberies related to retail crimes. Retail store robberies, burglaries, and thefts jumped from 368 in 2021 to 638 in 2022. Motor vehicle theft has continued to rise, up 60% in the same period. Theft of vehicle parts, specifically catalytic converters, rose 21% in 2022.

In April 2023 robberies increased a discouraging 180%, with 36% of those robberies occurring at the Brea Mall.

Retail theft, motor vehicle and motor vehicle part theft, and to a certain extent cargo theft, primarily from delivery vehicles or from the front of the homes of residents, are a serious concern for the Brea community. These incidents create significant financial losses for businesses and individuals, both residents and visitors. These crimes have consequences not just for the victims, but also for the entire Brea community.

Retail theft erodes consumer confidence, creating decreased traffic for retail establishments, decreased economic activity, and potential job losses. Motor vehicle and motor vehicle part thefts leave victims without a means of transportation and create a sense of insecurity and fear. Cargo thefts, although not as pervasive, still have a damaging impact on the commercial business community and the sense of security residents have at their homes.

These crimes have an overall negative influence on the public safety and economic vitality of the entire community. It is not just the reality of these crimes and their immediate impact on the community. Just as critical is the perception of public safety these crimes create. The perception of crime can have an exponentially damaging impact on a community and its members. Likewise, such perception is a deterrent to both potential customers and people or organizations seeking to make Brea the home of their businesses.

The Brea Police Department (Department) is committed to proactive community and problem-solving policing but is continually searching for more effective resources to enhance that proactivity for the

benefit of the entire community. Crime prevention, however effective, can always be improved through creativity and innovation.

The proposed Integrated Crime Center (ICC) will focus on the full range of organized retail theft, motor vehicle and motor vehicle part theft, and cargo theft. The ICC will be a vital resource not just for the Department, but also for agencies in the region who would benefit from the use of investigative leads that the ICC would generate. The net result of the implementation of the ICC will be enhanced situational awareness, improved collaboration among regional law enforcement partners, and more aggressive proactive crime prevention strategies.

Establishing and marketing the ICC will generate a greater sense of security and public safety, thereby attracting more retail businesses, visitors, and investors which will ultimately support the continued and vital economic growth and vitality of Brea. The benefits for Brea and the surrounding communities that will accrue from approving this grant far surpass and extend the initial costs for the ICC. The Brea City Council is fully supportive of establishing the ICC and is committed to providing continuing funding far beyond the end of the grant period.

The Department has embarked on a public information campaign, engaging community members, including historically under-represented community members, through Town Hall meetings and social media messaging. Further, various state and federal elected officials have indicated their strong support for the ICC.

The Department solicited input and feedback from community members through City Council meetings, a formal survey process, and a number of community outreach events. Overall, the Department received positive feedback from the Brea Community. Twice the number of individuals expressed their appreciation and/or support for the project when compared to the number of individuals who expressed any concerns. From the concerns raised, the Department identified several areas of focus including privacy rights, placement of cameras, costs, and transparency. These concerns warrant a response; therefore, the Department is committed to implementing guiding principles to govern the ethical and responsible use of technology. These issues are addressed within other sections of the grant narratives.

Project Description

The Department will create an Integrated Crime Center (ICC) designed to adjust to anticipated and continually evolving changes in technology. The ICC will be focused on providing real-time, actionable intelligence to responding officers for in-progress just-occurred crimes. The ICC will provide a comprehensive source of information that will empower the Department to more effectively investigate and solve crimes that might otherwise go unsolved because of a lack of investigative leads.

To perform multiple functions simultaneously, the ICC will include a

software program to integrate diverse elements including video feeds, call information, automated license plate reader (ALPR) scans, locations of police resources, and drone footage. The software from the proposed vendor will seamlessly integrate with existing Department applications (e.g., CAD/RMS, BWC, etc.), also provided by the vendor.

The ICC will gather video feeds already streaming from more than 200 traffic cameras located at intersections across Brea as well as video feeds from over 100 City-owned cameras located in parks and facilities that currently feed into other video management systems. All these video feeds will be incorporated into a Video Management System (VMS) platform.

The VMS will record and retain the video feeds for approximately 30 days to enable the Department to gather evidence and intelligence including suspect vehicle descriptions, license plates, and directions of travel. The VMS will enable a Crime Analyst dedicated to the ICC to real-time track suspects and suspect vehicles as they flee from a crime scene. The anticipated result will be an increase in apprehensions and recovery of stolen property. The software will be able to detect unusual patterns of activity from live video feeds, mitigating or eliminating the necessity for staff for constant video monitoring.

The Department has had extensive communication with staff from Brea Public Works, Brea Information Technology Department, and Brea's contracted traffic signal engineers to discuss feeding video camera footage from 47 City intersections into the ICC. There are 21 intersections with video cameras that are currently configured to transmit video feeds into the ICC. The remaining 26 intersections with video cameras will have encoding equipment installed and configured to allow video feeds to be transmitted to the ICC.

The 200 traffic cameras that would initially feed into the ICC are currently used to detect vehicles and phase traffic signals. They have a fixed view and transmit a lower-resolution video feed. To augment these, this project will include the use of the existing dormant fiber to construct a high-speed communication network that will interface with the installation of high-resolution multi-sensor cameras with a 360-degree field of view at 43 signal-controlled intersections and pan-tilt-zoom cameras at 14 key intersections.

Fixed position ALPR cameras will be installed at most major entry and egress points in the city to scan vehicles and license plates, providing valuable investigative information to identify suspects and suspect vehicles. The ALPRs will feed into software to provide real-time alerts about specific vehicles, e.g., identified suspect vehicles and stolen or wanted vehicles. Scans are also a rich source of investigative leads.

The Department anticipates installing fixed position ALPR cameras at

14 locations in the city during the first year of the grant. As part of this ICC project, the Department will lease two (2) portable ALPR cameras that can be moved easily and placed into specific locations as needed and appropriate.

The Department will upgrade its portable surveillance technology with portable surveillance cameras that will be deployed to target areas. These cameras will be able to double as ALPR cameras and can communicate license plate scans in the same manner as the specifically designed ALPR cameras.

The grant funding will support a two-phase drone program that will provide video feeds that can be incorporated into the ICC. First phase drones will initially be used for crime scene documentation and reconstruction, aid in major traffic collision investigation, assist officers with critical incident management, and to monitor special events. The first-year cost of the drone program will include in-house pilot training for up to ten (10) drone pilots, the necessary software licensing and setup/configuration, and the required Federal Aviation Administration (FAA) Certificate of Approval.

During the second year of the drone program, it will expand to include dedicated pilots and training, larger aircraft, and fixed landing pads. The drones will be automatically dispatched to calls for rapid arrival at scenes and to provide real-time critical preliminary intelligence, enabling more effective and safer incident and resource management. The software associated with the drones will allow video footage from the drones to be live-streamed, recorded, and retained in the Video Management System.

There will be staffing costs associated with the ICC. The technology components of the ICC will dramatically increase the demands on the Information Technology (IT) Division. Therefore, the grant funding will immediately add a full-time IT Specialist position in the Department with responsibility for implementing the ICC, but concurrently responsible for maintaining all other Department hardware and software.

The Department will staff the ICC with a full-time Crime Analyst, with staffing focused on times of the day and days of the week with the most police-related activity. The Crime Analyst will monitor information sources received by the ICC and perform real-time monitoring of areas of concern, e.g., infrastructure, high crime areas, and special events. The Crime Analyst will review and gather real-time information for active calls and crimes in progress. The Crime Analyst will review information gathered by the ICC, such as stored video feeds and license plate scans, to identify evidence of crimes that have occurred. Lastly, the Crime Analyst will perform all data collection and evaluation efforts including the development of the Local Evaluation Plan and Final Local Evaluation Report.

The final anticipated staffing requirement in the second year of the grant funding will be the addition of a full-time Police Officer, to allow

for appointment of one Police Officer as the Drone Pilot. By using a Police Officer in this position, the pilot can use his/her field experience and expertise to interpret real-time incoming information, provide relevant information to responding officers, and more effectively manage responding resources.

The target areas for this project will be critically and objectively evaluated based upon identified crime patterns and areas of high crime activity. The evaluation process will not be static as crime patterns and areas of high crime activity continually morph. Instead, the evaluation process will be dynamic, designed to rapidly evolve and respond to changes in crime patterns and areas of high crime activity.

The evaluation process will include not only objective crime statistical analysis, but just as importantly input from Department staff and a full spectrum of community members including historically under-represented and under-served community members and community retailers large and small who are especially impacted by retail thefts. Input and feedback from those stakeholders will be constantly and thoughtfully sought.

The benefits of this ICC project will not be limited to the Brea community. The Department is committed to coordinating and collaborating with other regional law enforcement agencies with information sharing activities on crime patterns, criminal activities, and identified offenders to enhance the public safety of the entire area. Criminal activities and offenders do not recognize arbitrary jurisdictional boundaries which makes information sharing so critical.

The Department anticipates that information gathered by the ICC may have a positive impact on successful apprehensions and prosecutions of offenders with enhanced suspect and suspect vehicle identification techniques and improved objective evidence gathering through surveillance videos.

As reasonable, appropriate, and legally permissible, the Department may share some of the information gathered by the ICC with non-law enforcement entities including community organizations and community retailers. This information sharing will be focused on crime prevention education.

The project's goals, objectives, and impact are described in the completed Project Work Plan included as an Attachment.

The Department is committed to the ethical and responsible use of technology. Therefore, the Department intends to use technology in ways that are proper, fair, purposeful, meaningful, ethical, and unbiased, and not to exceed what is necessary to achieve legitimate and specific law enforcement objectives. For example, the Department will not place City-owned cameras in private spaces and will avoid recording in areas where and when there is a reasonable expectation of privacy. To this end, working with the California Police

Chief's Association's Technology committee, the Department will aid in the development and implementation of these guiding principles to govern the use of this technology, including key transparency objectives.

The data gathered from technology resources will be protected by using powerful internal cybersecurity measures and by using vendors, systems, and products that adhere to strict and robust data protection and cybersecurity standards and protocols.

The Department has implemented and strictly enforces the following policies related to surveillance technology, securing any data collected or stored, and racial biased policing:

606.2 POLICY Unmanned aerial systems may be utilized to enhance the Brea Police Department's mission of protecting lives and property when other means and resources are not available or are less effective. Any use of a UAS will be in strict accordance with constitutional and privacy rights and Federal Aviation Administration (FAA) regulations.

429.2 POLICY The policy of the Brea Police Department is to utilize ALPR technology to capture and store digital license plate data and images while recognizing the established privacy rights of the public. All data and images gathered by the ALPR are for the official use of this department. Because such data may contain confidential information, it is not open to public review.

806.2 POLICY Members of the Brea Police Department will adhere to all applicable laws, orders, regulations, use agreements and training related to the access, use, dissemination, and release of protected information.

401.2 POLICY The Department is committed to providing law enforcement services to the community with due regard for the racial, cultural or other differences of those served. It is the policy of this department to provide law enforcement services and to enforce the law equally, fairly, objectively and without discrimination toward any individual or group.

Project
Organizational
Capacity and
Coordination

The technology components of the ICC will dramatically increase the demands on the Information Technology (IT) Division. Therefore, the grant funding will add a full-time IT Specialist position in the Department with responsibility for implementing the ICC.

The ICC will be staffed with one full-time Crime Analyst. This position will monitor information received by the ICC and perform real-time monitoring of areas of concern; review and gather real-time information for active calls and crimes in progress and review information gathered to identify evidence of crimes that have occurred; collect and evaluate data; and develop the Local Evaluation Plan and Final Local Evaluation Report.

The Department will recruit candidates for the IT Specialist and Crime Analyst positions. Those positions will demand specifically defined qualifications for hiring and will receive intensive initial and ongoing relevant and appropriate training.

The final anticipated staffing requirement during the second year of the grant will be the addition of a full-time Police Officer to the Department's sworn personnel. The Department will then recruit and appoint one Police Officer as the Drone Pilot. By using a Police Officer as the pilot, they can use their field experience and expertise to interpret real-time incoming information, provide relevant information to responding officers, and more effectively manage responding resources. By virtue of the requirement to use field experience and expertise, the Drone Pilot will be selected from the existing workforce.

To ensure the project is implemented as intended, project management and oversight will be provided by a department supervisor selected by the Chief of Police. The selected supervisor will demonstrate relevant knowledge of the involved technology systems. The selected supervisor will regularly communicate regarding the progress of the project with the contract vendor(s), and the involved City staff.

The internal partners involved in the implementation of the ICC include the Brea City Council and City administration, whose approval is necessary for acceptance of the grant funding; Police Administration to track the grant funds; Public Works to address incorporating existing City-owned cameras into the ICC system; and the Information Technology Division to work with the Department's IT Specialist to implement the necessary software.

The external partners involved in the implementation of the ICC include the City's contracted traffic engineers to address incorporating the existing traffic control cameras into the ICC system and the Orange County District Attorney's Office.

Motorola will be a significant partner as the proposed vendor for providing the essential software program to integrate all the diverse information gathering elements in the ICC system, expanding the VMS and the video storage servers, and expanding and improving the capabilities of the existing 200 traffic cameras. Avigilon will be a partner by providing cameras at intersections throughout the city. Another external partner will be Vigilant to provide fixed and portable ALPR cameras and supporting software. Security Lines will be an external partner responsible for providing portable covert surveillance cameras. The final external vendor partner will be CAPE that will provide Motorola drone products.

The external vendor partners have already been proposed and will be selected within the parameters of the City's purchasing policy. As such, the Department is ready to initiate the ICC project as soon as grant funds are accepted. However, the Department remains

committed to continually evaluating the project and as necessary revising the proposed equipment, hardware, and software to ensure that the equipment, hardware, and software are consistent with rapidly evolving contemporary standards.

The management structure and the decision-making process for the ICC project are based upon the Department's administrative structure. Immediate responsibility for the project will be assigned to a department supervisor selected by the Chief of Police. That selected supervisor will demonstrate reasonable knowledge of the technology that will be involved in implementing the ICC. Final responsibility for the project will remain with the Chief of Police.

The current Brea City Council and City administration are committed to continue funding the project and potentially expanding the project in the future.

The ICC is a long-term, technological project. By utilizing grant funding, the Department is investing in a foundation for the technological infrastructure that will last for decades to come. As such, the ICC project will be monitored and evaluated for its effectiveness on a regular basis throughout the life of the grant funded project. The project will be objectively evaluated for its effectiveness in achieving the goals and objectives detailed in the Project Work Plan. If the project is not effective in achieving those goals and objectives, the Department is willing and able to change equipment, hardware, or software as appropriate. The ultimate commitment of the Department is to the success of the project in enhancing and maintaining public safety in the community.

Monitoring activities and the evaluation process will be facilitated by regularly scheduled Department staff meetings including involved patrol officers, investigators, civilian staff, field supervisors, Department administrative staff, the ICC IT Specialist, and the ICC Crime Analyst. The external contract vendor partners involved in the project may be incorporated into the evaluation process if there are issues regarding the effectiveness of equipment, hardware, or software. The Department will also regularly solicit input on the effectiveness of the project from external stakeholders in the community including historically under-represented and under-served community members and large and small retailers.

Some of the project evaluation process will include qualitative analysis, e.g., community member and large and small retailer perceptions of the safety in the community. The Department has existing technology in place to gather and evaluate feedback on employee interactions during calls for service. This same technology can be expanded upon for qualitative analysis relevant to the ICC. Quantitative analysis will be based upon objective crime statistics and investigation clearance rates data. That quantitative data will be collected by the Crime Analyst assigned to the ICC project, comparing baseline data established before the project was implemented and subsequent data collected after the project was implemented.

The methodology that will provide a quantitative data assessment of whether the project achieved the desired outcomes is quite simple and objective. Attempting to determine the quantitative data related to crimes that may have been prevented by the ICC project is extremely problematic and unreliable. However, an impact on crime statistics and an improvement in investigation clearance and apprehension rates associated with retail thefts, motor vehicle and motor vehicle part thefts, and cargo thefts are easily quantifiable for an objective assessment of the ICC project.

Budget Instructions **Applicants are required to submit a Proposal Budget and Budget Narrative (Budget Attachment). Upon submission the Budget Attachment will become Section 5: Budget (Budget Tables & Narrative) making up part of the official proposal. The Budget Attachment must be filled out completely and accurately. Applicants are solely responsible for the accuracy and completeness of the information entered in the Proposal Budget and Budget Narrative. The Proposal Budget must cover the entire grant period. For additional guidance related to grant budgets, refer to the BSCC Grant Administration Guide. The Budget Attachment is provided as a stand-alone document on the BSCC website.**

Budget Attachment

[Copy_of_Copy_of_ORT-Grant-Program-Budget-Attachment-Final_Brea.xlsx](#)

SECTION V -
ATTACHMENTS

This section list the attachments that are required at the time of submission, unless otherwise noted. Project Work Plan (Appendix B) - Mandatory Grantee Assurance for Non-Governmental Organizations (Appendix D) - Mandatory Local Impact Letter(s) (Appendix E) - Mandatory Letter(s) of Commitment (Appendix F) - If Applicable Policies Limiting Racial Bias - Refer to page 9 of the Proposal Instruction Packet - Mandatory Policies on Surveillance Technology - Refer to page 9 of the Proposal Instruction Packet - If Applicable Certification of Compliance with BSCC Policies on Debarment, Fraud, Theft, and Embezzlement (Appendix G) - Mandatory Governing Board Resolution (Appendix H) - Optional

Project Work Plan (Appendix B)

[Project-Work-Plan-ORT_Brea_Revisions.docx](#)

Grantee Assurance for Non-Governmental Organizations (Appendix D)

[Appendix_D_-_NGOs.pdf](#)

Local Impact Letter(s) (Appendix E)

[Letter_of_Impact_Philip_Chen.pdf](#)

[BDOA_Letter_of_Support.pdf](#)

[BOUSD_Letter_of_Impact_from_Community_Organization.pdf](#)

[Brea_CoC_-_Support_Grant_Funding_Brea_Police_Department.pdf](#)

[Rep_Steel_Letter_of_Support_Brea_PD.pdf](#)

[Rep_Kim_Letter_-_Brea_Organized_Retail_Theft_Prevention_Grant_Program_Letter.pdf](#)

[Letter_of_Impact_-_OCDA.pdf](#)

[Letter_of_Impact_-_Josh_Newman.pdf](#)

[Integrated_Crime_Center_Letter_of_Support_-_Brea_Mall.pdf](#)

[Letter_of_Impact_from_Brea_Rotary_Club.pdf](#)

[Letter_of_Impact_-_CAPS.pdf](#)

[Letter_of_Impact_-_Blackstone.pdf](#)

[Letter_of_Impact_-_City_Council.pdf](#)
[Letter_of_Impact_from_Nordstrom.pdf](#)
[Impact_Letters.pdf](#)

Letter(s) of Commitment, (Appendix F)
[Letter-of-Commitment_Motorola_6-12-23.pdf](#)

Policies Limiting Racial Bias
[Bias-Based_Policing.pdf](#)
[First_Amendment_Assemblies.pdf](#)

Policies on Surveillance Technology
[Automated_License_Plate_Readers__ALPRs_.pdf](#)
[Body-Worn_and_In-Car_Camera_Systems.pdf](#)
[Portable_Audio_Video_Recorders.pdf](#)
[Protected_Information.pdf](#)
[Records_Maintenance_and_Release.pdf](#)
[Unmanned_Aerial_System.pdf](#)
[Computers_and_Digital_Evidence.pdf](#)
[Crime_Analysis.pdf](#)
[Criminal_Organizations.pdf](#)
[Information_Technology_Use.pdf](#)
[Mobile_Digital_Computer_Use.pdf](#)
[Mobile_ID_Devices.pdf](#)
[Personal_Communication_Devices.pdf](#)
[Investigation_and_Prosecution.pdf](#)

Certification of Compliance with BSCC Policies on Debarment, Fraud, Theft, and Embezzlement (Appendix G)
[Appendix_G_-_Certification_of_Compliance.pdf](#)

OPTIONAL: Governing Board Resolution (Appendix H)
[Resolution_No._2023-047_-_Submittal_Authorization_for_Organized_Retail_Theft_Prevention_Program.pdf](#)

OPTIONAL: n/a
Bibliography

CONFIDENTIALITY NOTICE: All documents submitted as a part of the Organized Retail Theft Prevention Grant Program proposal are public documents and may be subject to a request pursuant to the California Public Records Act. The BSCC cannot ensure the confidentiality of any information submitted in or with this proposal. (Gov. Code, § 6250 et seq.)

Appendix B: Project Work Plan

Applicants must complete a Project Work Plan. This Project Work Plan identifies measurable goals and objectives, process and outcome measures, activities and services, responsible parties for those activities and services, data sources and estimated timelines. Completed plans should (1) identify the project’s top goals and objectives; (2) identify how the goal(s) will be achieved in terms of the activities, responsible staff/partners, and start and end dates, process and outcome measures; and (3) provide goals and objectives with a clear relationship to the need and intent of the grant. As this grant term is for three (3) years, the Project Work Plan must attempt to identify activities/services and estimate timelines for the entire grant term. A minimum of one goal and corresponding objectives, process measures, etc. must be identified.

Applicants must use the Project Work Plan provided below. You will be prompted to upload this document to the BSCC-Submittable Application.

(1) Goal:	> To increase investigative leads and solvability rate of retail thefts in Brea		
Objectives (A., B., etc.)	<ul style="list-style-type: none"> A. Improve public safety for residents, visitors, and large and small retailers. B. Implement an Integrated Crime Center (ICC) through grant funding. C. Identify and target crime patterns and areas of high criminal activity through data gathered by the ICC. D. Increase rates of identification, apprehension, and prosecution of offenders responsible for retail thefts. E. Deter retail theft-related criminal activity through strong marketing of the existence and successes of the system. 		
Process Measures and Outcome Measures:	<ul style="list-style-type: none"> A. Project strategies and activities have been implemented in accordance with the established timeline. B. Required equipment and software have been purchased and installed. C. Required staff have been hired, trained, and deployed. D. Documented changes in crime statistics related to retail theft. E. Increased effectiveness of criminal investigations and successful criminal prosecutions. F. Documented improvement in feeling of public safety supported by input from community members and retailers. 		
Project activities that support the identified goal and objectives:	Responsible staff/partners	Timeline	
		Start Date	End Date
A. Purchase and installation of Motorola Command Central Aware software. B. Purchase and installation of a Video Management System platform.	A. Designated Department staff as determined by the Chief of Police and/or his/her designee.	October 1, 2023	December 31, 2026

<p>C. Incorporation of video analytic software.</p> <p>D. Upgrade video encoding equipment at intersections.</p> <p>E. Creation of a high-speed communication network to install high-resolution multi-sensor cameras and pan-tilt-zoom cameras at intersections.</p> <p>F. Purchase and deploy fixed and portable Automated License Plate Readers throughout the city.</p> <p>G. Purchase and deploy upgraded portable surveillance video cameras.</p> <p>H. Hire and train a full-time IT Specialist for the ICC.</p> <p>I. Hire and train a full-time Crime Analyst and part-time Crime Analyst for the ICC.</p> <p>J. Purchase and deploy drones.</p> <p>K. Designate and train a full-time Police Officer as a Drone Pilot.</p>	<p>B. Contract vendors including but not limited to Motorola.</p> <p>C. Brea Public Works Division.</p> <p>D. Brea Information Technology Division.</p> <p>E. Iteris.</p> <p>F. Brea's contracted traffic signal system engineers.</p> <p>G. Federal Aviation Administration.</p> <p>H. Orange County District Attorney.</p>		
<p>List data and sources to be used to measure outcomes:</p> <ul style="list-style-type: none"> A. Reduction in crime statistics related to retail thefts. B. Increase in clearance rates for criminal investigations. C. Increase in successful prosecutions resulting in criminal convictions. D. Improvement in feeling of public safety supported by input from community members and retailers solicited through community engagement. 			

(2) Goal:	> To increase investigative leads and solvability rate of motor vehicle and motor vehicle accessory thefts in Brea		
Objectives (A., B., etc.)	<ul style="list-style-type: none"> A. Improve public safety for residents, visitors, and large and small retailers. B. Implement an Integrated Crime Center (ICC) through grant funding. C. Identify and target crime patterns and areas of high criminal activity through data gathered by the ICC. D. Increase rates of identification, apprehension, and prosecution of offenders responsible for motor vehicle and motor vehicle accessory thefts. E. Deter motor vehicle and motor vehicle accessory theft-related criminal activity through strong marketing of the existence and successes of the system. 		
Process Measures and Outcome Measures:	<ul style="list-style-type: none"> A. Project strategies and activities have been implemented in accordance with the established timeline. B. Required equipment and software have been purchased and installed. C. Required staff have been hired, trained, and deployed. D. Documented changes in crime statistics related to motor vehicle and motor vehicle accessory theft. E. Increased effectiveness of criminal investigations and successful criminal prosecutions. F. Documented improvement in feeling of public safety supported by input from community members. 		
Project activities that support the identified goal and objectives:	Responsible staff/partners	Timeline	
<ul style="list-style-type: none"> A. Purchase and installation of Motorola Command Central Aware software. B. Purchase and installation of a Video Management System platform. C. Incorporation of video analytic software. D. Upgrade video encoding equipment at intersections. E. Creation of a high-speed communication network to install high-resolution multi-sensor cameras and pan-tilt-zoom cameras at intersections. F. Purchase and deploy fixed and portable Automated License Plate Readers throughout the city. G. Purchase and deploy upgraded portable surveillance video cameras. H. Hire and train a full-time IT Specialist for the ICC. I. Hire and train a full-time Crime Analyst and part-time Crime Analyst for the ICC. J. Purchase and deploy drones. 	<ul style="list-style-type: none"> A. Designated Department staff as determined by the Chief of Police and/or his/her designee. B. Contract vendors including but not limited to Motorola. C. Brea Public Works Division. D. Brea Information Technology Division. E. Iteris. F. Brea's contracted traffic signal system engineers. G. Federal Aviation Administration. H. Orange County District Attorney. 	Start Date October 1, 2023	End Date December 31, 2026

K. Designate and train a full-time Police Officer as a Drone Pilot.			
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List data and sources to be used to measure outcomes:

- A. Reduction in crime statistics related to motor vehicle and motor vehicle accessory thefts.
- B. Increase in clearance rates for criminal investigations.
- C. Increase in successful prosecutions resulting in criminal convictions.
- D. Improvement in feeling of public safety supported by input from community members solicited through community engagement.

(3) Goal:	> To increase investigative leads and solvability rate of cargo thefts in Brea								
Objectives (A., B., etc.)	<ul style="list-style-type: none"> A. Improve public safety for residents, visitors, and large and small retailers. B. Implement an Integrated Crime Center (ICC) through grant funding. C. Identify and target crime patterns and areas of high criminal activity through data gathered by the ICC. D. Increase rates of identification, apprehension, and prosecution of offenders responsible for cargo thefts from delivery vehicles and the front of homes in the community. E. Deter cargo theft-related criminal activity through strong marketing of the existence and successes of the system. 								
Process Measures and Outcome Measures:	<ul style="list-style-type: none"> A. Project strategies and activities have been implemented in accordance with the established timeline. B. Required equipment and software have been purchased and installed. C. Required staff have been hired, trained, and deployed. D. Documented changes in crime statistics related to cargo theft. E. Increased effectiveness of criminal investigations and successful criminal prosecutions. F. Documented improvement in feeling of public safety supported by input from community members. 								
<p>Project activities that support the identified goal and objectives:</p> <ul style="list-style-type: none"> A. Purchase and installation of Motorola Command Central Aware software. B. Purchase and installation of a Video Management System platform. C. Incorporation of video analytic software. D. Upgrade video encoding equipment at intersections. E. Creation of a high-speed communication network to install high-resolution multi-sensor cameras and pan-tilt-zoom cameras at intersections. F. Purchase and deploy fixed and portable Automated License Plate Readers throughout the city. G. Purchase and deploy upgraded portable surveillance video cameras. H. Hire and train a full-time IT Specialist for the ICC. I. Hire and train a full-time Crime Analyst and part-time Crime Analyst for the ICC. J. Purchase and deploy drones. K. Designate and train a full-time Police Officer as a Drone Pilot. 	<ul style="list-style-type: none"> A. Designated Department staff as determined by the Chief of Police and/or his/her designee. B. Contract vendors including but not limited to Motorola. C. Brea Public Works Division. D. Brea Information Technology Division. E. Iteris. F. Brea's contracted traffic signal system engineers. G. Federal Aviation Administration. H. Orange County District Attorney. 	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="2" style="text-align: center;">Timeline</th> </tr> <tr> <th style="text-align: center;">Start Date</th> <th style="text-align: center;">End Date</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">October 1, 2023</td> <td style="text-align: center;">December 31, 2026</td> </tr> </tbody> </table>		Timeline		Start Date	End Date	October 1, 2023	December 31, 2026
Timeline									
Start Date	End Date								
October 1, 2023	December 31, 2026								

List data and sources to be used to measure outcomes:

- A. Reduction in crime statistics related to cargo thefts.
- B. Increase in clearance rates for criminal investigations.
- C. Increase in successful prosecutions resulting in criminal convictions.
- D. Improvement in feeling of public safety supported by input from community members solicited through community engagement.

Organized Retail Theft Prevention Grant Program - Project Budget and Budget Narrative

Name of Applicant: **Brea Police Department**
(i.e., County Sheriff's Office, County Probation Department, or City Police Department)

44-Month Budget: October 1, 2023 to June 1, 2027

Note: Rows 7-16 will auto-populate based on the information entered in the budget line items (Salaries and Benefits, Services and Supplies, etc.)

Budget Line Item	Total
1. Salaries & Benefits	\$1,118,780.00
2. Services and Supplies	\$219,726.00
3. Professional Services or Public Agencies	\$208,000.00
4. Non-Governmental Organization (NGO) Subcontracts	\$0.00
5. Data Collection and Evaluation	\$75,000.00
6. Equipment/Fixed Assets	\$3,970,954.00
7. Financial Audit (Up to \$25,000)	\$0.00
8. Other (Travel, Training, etc.)	\$348,897.00
9. Indirect Costs	\$0.00
TOTAL	\$5,941,357.00

1a. Salaries & Benefits

Description of Salaries & Benefits	(% FTE or Hourly Rate) & Benefits	Total
IT Specialist position	1 FTE for years 1-3 with benefits to increase 7%/year due to merit increases and cost of living adjustments.	\$418,298.00
Crime Analyst position	1 FTE with benefits to increase 7%/year due to merit increases and cost of living adjustments, less \$75,000 which is reported in the Data Reporting section.	\$367,837.00
Police Officer position	1 FTE, beginning halfway through year two, with benefits to increase 7%/year due to merit increases and cost of living adjustments.	\$332,645.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTAL		\$1,118,780.00

1b. Salaries & Benefits Narrative:

The IT Specialist position is essential to address the significant increase in IT issues in the city with the implementation of the ICC. The IT Specialist will also be responsible for maintenance of all other Police Department IT hardware and software. The Brea City Council has committed to continue funding this position after the grant period has expired. The Crime Analyst position will be staffed on times of the day and days of the week with the most police-related activity. The Crime Analyst will monitor information gathered by the ICC and perform real-time monitoring of areas of concern and review gathered information to locate evidence related to crimes that have already occurred. In addition, the Crime Analyst will be responsible for required data collection and evaluation per the grant. The full-time Police Officer position will be added to the Department's sworn strength in order to recruit and dedicate one full-time Police Officer serve as a dedicated Drone Pilot.

2a. Services and Supplies

Description of Services or Supplies	Calculation for Expenditure	Total
CAPE Software Setup, Training & License Fees	CAPE software setup, training and license fees for year one (\$5,700), additional CAPE setup in year two (\$6,750), and CAPE Platinum license fees for years two and three of \$9,000 and \$18,000 respectively.	\$39,450.00
Motorola Command Central Aware Software	Calculation is inclusive of services costs in years two and three of \$22,275/year.	\$44,550.00
Avigilon	Calculation is inclusive of Video Management Software integration (\$3,960), warranty costs (\$32,000) and maintenance for years two and three of \$14,797 and \$15,474 respectively.	\$66,231.00
Vigilant	Calculation is inclusive of service costs for years one, two and three of \$23,165/year.	\$69,495.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTAL		\$219,726.00

2b. Services and Supplies Narrative:

The VMS will gather and retain video feeds from more than 200 existing traffic cameras throughout the city and an additional 100 or more cameras. The retained video will facilitate evidence and intelligence gathering, e.g., suspect vehicle descriptions, license plates, and routes of travel. The VMS will allow a Crime Analyst to view live video feeds, enabling the Analyst to track suspects and suspect vehicles. Avigilon is another Motorola company that will integrate seamlessly with the other Motorola products in the ICC. The installation of the Avigilon cameras and the associated communications network will provide higher resolution video feeds and 360-degree coverage at each signal-controlled intersection equipped with a camera. The Vigilant ALPR cameras will be installed to scan license plates at most major entry and egress points in the city and feed the scans into the Aware software to provide real-time alerts about specific vehicles. The Vigilant ALPR scans would also be uploaded to Vigilant software to provide follow-up investigative information. The drones will be used for crime scene documentation and reconstruction, surveillance, and to monitor special events. The drones will be automatically dispatched to calls for rapid arrival at scenes to provide critical preliminary intelligence that will facilitate more effective incident and resource management. CAPE drones are a Motorola drone product.

Motorola Command Center Aware software	Software program to integrate all information gathered by the ICC and plot the information on an interactive map. Calculation of expense includes the initial purchase and installation cost of \$235,236.	\$235,236.00
Avigilon Video Management System (VMS) platform	Calculation of expense includes video storage hardware.	\$948,153.00
Iteris detection cameras	Calculation of expense includes cost for hardware and labor install and configure encoding equipment.	\$2,046,955.00
Vigilant ALPR cameras and ALPR Poles	Calculation of expense includes installing 28 cameras at 14 locations and a one-time cost for installation.	\$563,054.00
Security Lines portable covert surveillance cameras	Calculation of expense includes cost of 10 portable covert surveillance cameras as a surveillance resource for target areas.	\$80,556.00
CAPE drones	Calculation of expense includes cost in the first year of the grant of 2 small, portable drones; The cost in the second year of the grant would be for 2 full-sized drones, 2 rooftop landing pads, Air Support Officer work station.	\$97,000.00
	TOTALS	\$3,970,954.00

6b. Equipment/Fixed Assets Narrative

The VMS will gather and retain video feeds from more than 200 existing traffic cameras throughout the city and an additional 100 or more cameras. The retained video will facilitate evidence and intelligence gathering, e.g., suspect vehicle descriptions, license plates, and routes of travel. The VMS will allow a Crime Analyst to view live video feeds, enabling the Analyst to track suspects and suspect vehicles. Avigilon is another Motorola company that will integrate seamlessly with the other Motorola products in the ICC. The installation and configuration of the encoding equipment on the Iteris detection cameras at intersections throughout the city will enable video feeds from the cameras to be captured by the ICC. The installation of the Avigilon cameras and the associated communications network will provide higher resolution video feeds and 360-degree coverage at each signal-controlled intersection equipped with a camera. The Vigilant ALPR cameras will be installed to scan license plates at most major entry and egress points in the city and feed the scans into the Aware software to provide real-time alerts about specific vehicles. The Vigilant ALPR scans would also be uploaded to Vigilant software to provide follow-up investigative information. The Security Line portable covert surveillance cameras are compatible with the VMS and can double as ALPR cameras to communicate license plate scans in the same manner as the Vigilant ALPR cameras. The drones will be used for crime scene documentation and reconstruction, surveillance, and to monitor special events. The drones will be automatically dispatched to calls for rapid arrival at scenes to provide critical preliminary intelligence that will facilitate more effective incident and resource management. CAPE drones are a Motorola drone product.

7a. Financial Audit

Description	Calculation for Expense	Total
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
	TOTAL	\$0.00

7b. Financial Audit) Narrative:

N/A

8a. Other (Travel, Training, etc.)

Description	Calculation for Expense	Total
Training	Calculation of expense includes Air Support Officer Training and Aircraft Training - each 1x 40 hour in-house session @ \$6,000 per session.	\$12,000.00
Travel	Calculation of expense includes round-trip, same-day air travel for three key personnel, for one grant meeting/year for three years, plus \$300 per year for per diems and rental car.	\$3,600.00
FAA Certificate of Approval	Reflective of one FAA-required Certificate of Approval.	\$10,000.00
Sales Tax/Freight	Reflective of sales tax/freight charges for hardware.	\$40,375.00
Contingency Fund	Calculation of expense includes a 5% contingency on all grant-funded expenses.	\$282,922.00
	TOTAL	\$348,897.00

8b. Other (Travel, Training, etc.) Narrative:

Personnel will receive training in order to safely and effectively operate drones. Beyond the dedicated pilot, additional officers will be trained in order to operate the tactical drones and backfill for the drone pilot when they are on leave. In addition, FAA certification is required in order to approve the drone program. Three key personnel will travel to grant meetings in Sacramento once in each year to maximize efficiency of grant operations and reporting. Sales tax and freight are included here, and are applied to hardware and fixed assets that are to be installed. A 5% contingency fund is included to cover any unforeseen cost increases due to inflation, etc.

9a. Indirect Costs

For this grant program, indirect costs may be charged using only <u>one</u> of the two options below:	Grant Funds	Total
1) Indirect costs not to exceed 10 percent (10%) of the total grant award. Applicable if the organization does not have a federally approved indirect cost rate.		\$0
<i>If using Option 1) grant funds allocated to Indirect Costs may not exceed:</i>	\$0	

2) Indirect costs not to exceed 20 percent (20%) of the total grant award. Applicable if the organization has a federally approved indirect cost rate. Amount claimed may not exceed the organization's federally approved indirect cost rate.	\$0	\$0
<i>If using Option 2) grant funds allocated to Indirect Costs may not exceed:</i>	\$0	
<i>Please see instructions tab for additional information regarding Indirect Costs. If the amount exceeds the maximum allowed and/or turns red, please adjust it to not exceed the line-item noted.</i>	TOTAL	\$0

9b. Indirect Costs Narrative:

N/A

June 23, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing this letter on behalf of the Brea Olinda Unified School District to express our wholehearted support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft in our community. We believe establishing such a center would be a crucial step toward combating the rising incidents of retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft, which have negatively impacted our community's safety, security, and economic well-being.

The Brea Police Department's proposed Integrated Crime Center, with its cutting-edge technological infrastructure, would provide a centralized hub for monitoring and responding to criminal activities in real time and generate investigative leads to identify potential suspects. By leveraging advanced surveillance systems, data analytics, and collaboration with law enforcement agencies, the Integrated Crime Center would serve as a vital tool in preventing and detecting crimes more effectively, ensuring our community members' safety and peace of mind.

Retail theft is a significant concern for both local businesses and consumers. It leads to substantial financial losses, increased prices for goods, and job cuts. An Integrated Crime Center would enable timely identification and response to theft incidents, enabling law enforcement to swiftly apprehend perpetrators and recover stolen merchandise, thereby deterring potential offenders and protecting our local economy.

Motor vehicle and motor vehicle accessory theft and cargo theft have far-reaching consequences. They not only cause financial burdens for victims but also disrupt essential services, hinder economic growth, and compromise our community's overall quality of life. A well-equipped Integrated Crime Center would provide real-time tracking and monitoring of stolen vehicles, facilitating prompt recovery and reducing the likelihood of future thefts. Additionally, it would enhance coordination among law enforcement agencies and enable them to apprehend those responsible for cargo theft, safeguarding our community's transportation and logistics sectors.

June 23, 2023

Furthermore, an Integrated Crime Center would enhance collaboration between law enforcement and community members, fostering trust and an increased sense of security. By providing accurate, up-to-date information and community engagement programs, the Integrated Crime Center would empower individuals and businesses to safeguard themselves against criminal activities proactively.

By investing in an Integrated Crime Center, we would take a significant step in combating retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft and reinforcing our commitment to creating a safer, more secure, and prosperous community for all residents and businesses.

In light of the critical need for improved crime prevention and response measures, we urge the Organized Retail Theft Prevention Grant Program Scoring Panel and BSCC Board to consider providing the necessary funding to establish the Brea Police Department's Integrated Crime Center. We believe this initiative will have a far-reaching and positive impact on our community's safety, security, and well-being.

Thank you for your time and consideration. Should you require any additional information or have any queries, please do not hesitate to contact me at 714-990-7824 or bleon@bousd.us. We look forward to the opportunity to discuss this proposal further.

Sincerely,

A handwritten signature in blue ink that reads "Brinda C. Leon". The signature is fluid and cursive, with the first name being the most prominent.

Brinda C. Leon
Superintendent of Schools
Brea Olinda Unified School District



City of Brea

Senior Center Leadership Council

Brea Senior Center
Leadership Council
500 Sievers Avenue
Brea, CA 92821

6/23/23

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing this letter on behalf of the Brea Senior Center to express our wholehearted support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft in our community. We believe establishing such a center would be a crucial step toward combatting the rising incidents of retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft, which have negatively impacted our community's safety, security, and economic well-being.

The Brea Police Department's proposed Integrated Crime Center, with its cutting-edge technological infrastructure, would provide a centralized hub for monitoring and responding to criminal activities in real time and generate investigative leads to identify potential suspects. By leveraging advanced surveillance systems, data analytics, and collaboration with law enforcement agencies, the Integrated Crime Center would serve as a vital tool in preventing and detecting crimes more effectively, ensuring our community members' safety and peace of mind.

Retail theft is a significant concern for both local businesses and consumers. It leads to substantial financial losses, increased prices for goods, and job cuts. An Integrated Crime Center would enable timely identification and response to theft incidents, enabling law enforcement to swiftly apprehend perpetrators and recover stolen merchandise, thereby deterring potential offenders and protecting our local economy.

Motor vehicle and motor vehicle accessory theft and cargo theft have far-reaching consequences. They not only cause financial burdens for victims but also disrupt essential services, hinder economic growth, and compromise our community's overall quality of life. A well-equipped

Integrated Crime Center would provide real-time tracking and monitoring of stolen vehicles, facilitating prompt recovery and reducing the likelihood of future thefts. Additionally, it would enhance coordination among law enforcement agencies and enable them to apprehend those responsible for cargo theft, safeguarding our community's transportation and logistics sectors.

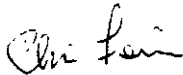
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By investing in an Integrated Crime Center, we would take a significant step in combatting retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft and reinforcing our commitment to creating a safer, more secure, and prosperous community for all residents and businesses.

In light of the critical need for improved crime prevention and response measures, we urge the Organized Retail Theft Prevention Grant Program Scoring Panel and BSCC Board to consider providing the necessary funding to establish the Brea Police Department's Integrated Crime Center. We believe this initiative will have a far-reaching and positive impact on our community's safety, security, and well-being.

Thank you for your time and consideration. Should you require any additional information or have any queries, please do not hesitate to contact me at (714) 990-7750. We look forward to the opportunity to discuss this proposal further.

Sincerely,



Chris Ferraris
President
Brea Senior Center
Leadership Council

Evelyn Zepeda
Regional Loss Prevention Manager- SoCal Area
Evelynzepeda@gamestop.com
(818) 679-9409

June 30th, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing to express my strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft. As a representative of GameStop, I have witnessed firsthand the detrimental impact that these crimes have on our business operations, customer satisfaction, and the overall safety of our community.

GameStop has been serving the community for 20 plus years and has always prioritized our customers' and employees' safety and security. However, we have experienced an alarming increase in incidents of retail theft in recent years. These crimes not only result in significant financial losses for our store but also create an atmosphere of fear and insecurity among our patrons. GameStop has experienced an increase in retail thefts accounting for -0.17 in shrink YTD. Both locations in Brea, CA account for a total loss in losses for a total of \$4874.00 at cost.

An Integrated Crime Center would serve as a powerful tool in combating these criminal activities. By utilizing advanced technology and data analysis, the center would enable law enforcement agencies and retail establishments to collaborate effectively, identify patterns, and respond rapidly to incidents. This proactive approach would deter potential criminals and provide a higher level of protection for our customers and their belongings.

The benefits of an Integrated Crime Center extend beyond the immediate impact on retail stores. The center would contribute to a safer community by curbing retail theft. When criminal activities are effectively addressed, it fosters an environment that encourages economic growth and attracts more businesses, residents, and visitors.

Furthermore, an Integrated Crime Center would not only focus on apprehending offenders but also offer opportunities for prevention and intervention. By gathering and analyzing relevant data, the center can identify emerging trends and develop strategies to mitigate risks effectively.

This collaborative effort between law enforcement, retail establishments, and the community would create a united front against criminal activities and ensure long-term success.

I firmly believe that investing in an Integrated Crime Center is crucial to our community's well-being and the sustained growth of local businesses like GameStop. Therefore, I strongly urge the grant board to consider providing the necessary funding to establish and maintain this essential crime-fighting initiative.

Thank you for your time and consideration. Should you require any further information or documentation in support of this funding request, please do not hesitate to contact me directly at (818) 679-9409 or Evelynzepeda@gamestop.com

Sincerely,

Evelyn Zepeda
Regional Loss Prevention Manager-SoCal Area
GameStop

Steve Korhummel
Regional Asset Protection Manager
3301 Imperial Highway Brea, CA. 92823
Steve.Korhummel@wholefoods.com
619-906-0560

07/05/2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing to express my strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft. As a representative of Whole Foods Market, I have witnessed firsthand the detrimental impact that these crimes have on our business operations, customer satisfaction, and the overall safety of our community.

Whole Foods Market has been serving the community for 8 years and has always prioritized our customers' and employees' safety and security. However, we have experienced an alarming increase in incidents of retail theft in recent years. These crimes not only result in significant financial losses for our store but also create an atmosphere of fear and insecurity among our patrons.

An Integrated Crime Center would serve as a powerful tool in combating these criminal activities. By utilizing advanced technology and data analysis, the center would enable law enforcement agencies and retail establishments to collaborate effectively, identify patterns, and respond rapidly to incidents. This proactive approach would deter potential criminals and provide a higher level of protection for our customers and their belongings.

The benefits of an Integrated Crime Center extend beyond the immediate impact on retail stores. The center would contribute to a safer community by curbing retail theft. When criminal activities are effectively addressed, it fosters an environment that encourages economic growth and attracts more businesses, residents, and visitors.

Furthermore, an Integrated Crime Center would not only focus on apprehending offenders but also offer opportunities for prevention and intervention. By gathering and analyzing relevant data, the center can identify emerging trends and develop strategies to mitigate risks effectively.

This collaborative effort between law enforcement, retail establishments, and the community would create a united front against criminal activities and ensure long-term success.

I firmly believe that investing in an Integrated Crime Center is crucial to our community's well-being and the sustained growth of local businesses like Whole Foods Market. Therefore, I strongly urge the grant board to consider providing the necessary funding to establish and maintain this essential crime-fighting initiative.

Thank you for your time and consideration. Should you require any further information or documentation in support of this funding request, please do not hesitate to contact me directly at 619-906-0560 or Steve.Korhummel@wholefoods.com.

Sincerely,

Steve Korhummel
Regional Asset Protection Manager
Whole Foods market

Maurice Payne
Regional Asset Protection Manager
4 Limited Parkway]
Reynoldsburg, OH. 43068
mapayne@victoria.com
760-458-9302

06-2-23

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing to express my strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft. As a representative of Victoria's Secret, I have witnessed firsthand the detrimental impact that these crimes have on our business operations, customer satisfaction, and the overall safety of our community.

Victoria's Secret has been serving the community for over 20 years and has always prioritized our customers' and employees' safety and security. However, we have experienced an alarming increase in incidents of retail theft in recent years. These crimes not only result in significant financial losses for our store but also create an atmosphere of fear and insecurity among our patrons. This year we have experienced 67 theft incidents totaling over \$25,000 which also include violent suspects.

An Integrated Crime Center would serve as a powerful tool in combating these criminal activities. By utilizing advanced technology and data analysis, the center would enable law enforcement agencies and retail establishments to collaborate effectively, identify patterns, and respond rapidly to incidents. This proactive approach would deter potential criminals and provide a higher level of protection for our customers and their belongings.

The benefits of an Integrated Crime Center extend beyond the immediate impact on retail stores. The center would contribute to a safer community by curbing retail theft. When criminal activities are effectively addressed, it fosters an environment that encourages economic growth and attracts more businesses, residents, and visitors.

Furthermore, an Integrated Crime Center would not only focus on apprehending offenders but also offer opportunities for prevention and intervention. By gathering and analyzing relevant data, the center can identify emerging trends and develop strategies to mitigate risks effectively. This collaborative effort between law enforcement, retail establishments, and the community would create a united front against criminal activities and ensure long-term success.

I firmly believe that investing in an Integrated Crime Center is crucial to our community's well-being and the sustained growth of local businesses like Victoria's Secret. Therefore, I strongly urge the grant board to consider providing the necessary funding to establish and maintain this essential crime-fighting initiative.

Thank you for your time and consideration. Should you require any further information or documentation in support of this funding request, please do not hesitate to contact me directly at PH #760-458-9302 or Email, mapayne@victoria.com.

Sincerely,

Maurice Payne
Regional Asset Protection Manager
Victoria's Secret

Keith Powell
Area Loss Prevention Manager, California
1633 Soledad Drive
Roseville, CA 95747
keithpowell@totalwine.com
916-696-1316

6/30/23

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing to express my strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft. As a representative of Total Wine & More, I have witnessed firsthand the detrimental impact that these crimes have on our business operations, customer satisfaction, and the overall safety of our community.

Total Wine & More has been serving the community for 15 years and has always prioritized our customers' and employees' safety and security. However, we have experienced an alarming increase in incidents of retail theft in recent years. These crimes not only result in significant financial losses for our store but also create an atmosphere of fear and insecurity among our patrons.

An Integrated Crime Center would serve as a powerful tool in combating these criminal activities. By utilizing advanced technology and data analysis, the center would enable law enforcement agencies and retail establishments to collaborate effectively, identify patterns, and respond rapidly to incidents. This proactive approach would deter potential criminals and provide a higher level of protection for our customers and their belongings.

The benefits of an Integrated Crime Center extend beyond the immediate impact on retail stores. The center would contribute to a safer community by curbing retail theft. When criminal activities are effectively addressed, it fosters an environment that encourages economic growth and attracts more businesses, residents, and visitors.

Furthermore, an Integrated Crime Center would not only focus on apprehending offenders but also offer opportunities for prevention and intervention. By gathering and analyzing relevant data, the center can identify emerging trends and develop strategies to mitigate risks effectively.

This collaborative effort between law enforcement, retail establishments, and the community would create a united front against criminal activities and ensure long-term success.

I firmly believe that investing in an Integrated Crime Center is crucial to our community's well-being and the sustained growth of local businesses like Total Wine & More. Therefore, I strongly urge the grant board to consider providing the necessary funding to establish and maintain this essential crime-fighting initiative.

Thank you for your time and consideration. Should you require any further information or documentation in support of this funding request, please do not hesitate to contact me directly at 916-696-1316 or keithpowell@totalwine.com

Sincerely,

Keith Powell
Area Loss Prevention Manager, California
Total Wine & More

Alondra Martinez

Store Loss Prevention Investigator

1065 Brea Mall Space #1023

Brea, CA, 92821

alondra.martinez@sephora.com

(714) 674-0333

06/29/2023

Attn: Organized Retail Theft Prevention Grant Program Administrator State of California Board of State and Community Corrections 2590 Venture Oaks Way, Ste 200 Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft.

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing to express my strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft. As a representative of Sephora, I have witnessed firsthand the detrimental impact that these crimes have on our business operations, customer satisfaction, and the overall safety of our community.

Sephora has been serving the community for 18 years and has always prioritized our customers' and employees' safety and security. However, we have experienced an alarming increase in incidents of retail theft in recent years. These crimes not only result in significant financial losses for our store but also create an atmosphere of fear and insecurity among our patrons. Our most current up to date retail shrink at Sephora Brea, CA is \$1,187,599.

An Integrated Crime Center would serve as a powerful tool in combating these criminal activities. By utilizing advanced technology and data analysis, the center would enable law enforcement agencies and retail establishments to collaborate effectively, identify patterns, and respond rapidly to incidents. This proactive approach would deter potential criminals and provide a higher level of protection for our customers and their belongings.

The benefits of an Integrated Crime Center extend beyond the immediate impact on retail stores. The center would contribute to a safer community by curbing retail theft. When criminal activities are effectively addressed, it fosters an environment that encourages economic growth and attracts more businesses, residents, and visitors.

Furthermore, an Integrated Crime Center would not only focus on apprehending offenders but also offer opportunities for prevention and intervention. By gathering and analyzing relevant data, the center can identify emerging trends and develop strategies to mitigate risks effectively. This collaborative effort between law enforcement, retail establishments, and the community would create a united front against criminal activities and ensure long-term success.

I firmly believe that investing in an Integrated Crime Center is crucial to our community's wellbeing and the sustained growth of local businesses like Sephora. Therefore, I strongly urge the grant board to consider providing the necessary funding to establish and maintain this essential crime-fighting initiative.

Thank you for your time and consideration. Should you require any further information or documentation in support of this funding request, please do not hesitate to contact me directly at (714) 674-0333 or alondra.martinez@sephora.com

Sincerely,

Alondra Martinez

Store Loss Prevention Investigator

Sephora Brea #96

Jessica Barragan
Asset Protection Manager
400 Brea Mall
Brea, CA 92821
Jjbarrag@jcp.com
562-825-8585

July 1, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing to express my strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft. As a representative of JCPenney, I have witnessed firsthand the detrimental impact that these crimes have on our business operations, customer satisfaction, and the overall safety of our community.

JCPenney has been serving the community for 30 years and has always prioritized our customers' and employees' safety and security. However, we have experienced an alarming increase in incidents of retail theft in recent years. These crimes not only result in significant financial losses for our store but also create an atmosphere of fear and insecurity among our patrons. Last year, JCPENNEY's shrink was \$514,514 with a 5.6%.

An Integrated Crime Center would serve as a powerful tool in combating these criminal activities. By utilizing advanced technology and data analysis, the center would enable law enforcement agencies and retail establishments to collaborate effectively, identify patterns, and respond rapidly to incidents. This proactive approach would deter potential criminals and provide a higher level of protection for our customers and their belongings.

The benefits of an Integrated Crime Center extend beyond the immediate impact on retail stores. The center would contribute to a safer community by curbing retail theft. When criminal activities are effectively addressed, it fosters an environment that encourages economic growth and attracts more businesses, residents, and visitors.

Furthermore, an Integrated Crime Center would not only focus on apprehending offenders but also offer opportunities for prevention and intervention. By gathering and analyzing relevant data, the center can identify emerging trends and develop strategies to mitigate risks effectively.

This collaborative effort between law enforcement, retail establishments, and the community would create a united front against criminal activities and ensure long-term success.

I firmly believe that investing in an Integrated Crime Center is crucial to our community's well-being and the sustained growth of local businesses like JCPENNEY. Therefore, I strongly urge the grant board to consider providing the necessary funding to establish and maintain this essential crime-fighting initiative.

Thank you for your time and consideration. Should you require any further information or documentation in support of this funding request, please do not hesitate to contact me directly at 562-825-8585 or jjbarrag@jcp.com.

Sincerely,

Jessica Barragan
Asset Protection Manager
JCPENNEY

Blackstone

Board of Directors
Blackstone Community Association
C/O Mike Cocos
647 Rubel Dr
Brea, CA 92821

June 27, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing this letter on behalf of Blackstone Community Association to express our wholehearted support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft in our community. We believe establishing such a center would be a crucial step toward combatting the rising incidents of retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft, which have negatively impacted our community's safety, security, and economic well-being.

The Brea Police Department's proposed Integrated Crime Center, with its cutting-edge technological infrastructure, would provide a centralized hub for monitoring and responding to criminal activities in real time and generate investigative leads to identify potential suspects. By leveraging advanced surveillance systems, data analytics, and collaboration with law enforcement agencies, the Integrated Crime Center would serve as a vital tool in preventing and detecting crimes more effectively, ensuring our community members' safety and peace of mind.

Retail theft is a significant concern for both local businesses and consumers. It leads to substantial financial losses, increased prices for goods, and job cuts. An Integrated Crime Center would enable timely identification and response to theft incidents, enabling law enforcement to swiftly apprehend perpetrators and recover stolen merchandise, thereby deterring potential offenders and protecting our local economy.

Blackstone

Motor vehicle and motor vehicle accessory theft and cargo theft have far-reaching consequences. They not only cause financial burdens for victims but also disrupt essential services, hinder economic growth, and compromise our community's overall quality of life. A well-equipped Integrated Crime Center would provide real-time tracking and monitoring of stolen vehicles, facilitating prompt recovery and reducing the likelihood of future thefts. Additionally, it would enhance coordination among law enforcement agencies and enable them to apprehend those responsible for cargo theft, safeguarding our community's transportation and logistics sectors.

Furthermore, an Integrated Crime Center would enhance collaboration between law enforcement and community members, fostering trust and an increased sense of security. By providing accurate, up-to-date information and community engagement programs, the Integrated Crime Center would empower individuals and businesses to safeguard themselves against criminal activities proactively.

By investing in an Integrated Crime Center, we would take a significant step in combatting retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft and reinforcing our commitment to creating a safer, more secure, and prosperous community for all residents and businesses.

In light of the critical need for improved crime prevention and response measures, we urge the Organized Retail Theft Prevention Grant Program Scoring Panel and BSCC Board to consider providing the necessary funding to establish the Brea Police Department's Integrated Crime Center. We believe this initiative will have a far-reaching and positive impact on our community's safety, security, and well-being.

Thank you for your time and consideration. Should you require any additional information or have any queries, please do not hesitate to contact me at 714-612-4610 or realcocos@yahoo.com. We look forward to the opportunity to discuss this proposal further.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Cocos", with a long horizontal flourish extending to the right.

Mike Cocos
Board President
Blackstone Community Association



The City of Brea Police Department

1 CIVIC CENTER CIRCLE, BREA, CA 92821-5732

714-990-7625

www.breapolice.net

Chief's Advisors on Public Safety (CAPS)
Brea Police Department
1 Civic Center Circle
Brea, CA 92821

June 20, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing this letter on behalf of the Brea Police Department Chief's Advisors on Public Safety to express our strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft in our community. We believe establishing such a center would be a crucial step combatting the rising incidents of retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft, which have negatively impacted our community's safety, security, and economic well-being.

The Brea Police Department's proposed Integrated Crime Center, with its cutting-edge technological infrastructure, would provide a centralized hub for monitoring and responding to criminal activities in real time and generate investigative leads to identify potential suspects. By leveraging advanced surveillance systems, data analytics, and collaborating with law enforcement agencies, the Integrated Crime Center would serve as a vital tool in preventing and detecting crimes more effectively, ensuring our community members' safety and peace of mind.

Retail theft is a significant concern for both local businesses and consumers. It leads to substantial financial losses, increased prices for goods, and job cuts. An Integrated Crime Center would enable timely identification and response to theft incidents, enabling law enforcement to swiftly apprehend perpetrators and recover stolen merchandise, thereby deterring potential offenders and protecting our local economy.

Proudly serving since 1917

Motor vehicle and motor vehicle accessory theft and cargo theft have far-reaching consequences. They not only cause financial burdens for victims but also disrupt essential services, hinder economic growth, and compromise our community's overall quality of life. A well-equipped Integrated Crime Center would provide real-time tracking and monitoring of stolen vehicles, facilitating prompt recover and reducing the likelihood of future thefts. Additionally, it would enhance coordination among law enforcement agencies and enable them to apprehend those responsible for cargo theft, safeguarding our community's transportation and logistics sectors.

Furthermore, an Integrated Crime Center would enhance collaboration between law enforcement and community members, fostering trust and increased sense of security. By providing accurate, up-to-date information and community engagement programs, the Integrated Crime Center would empower individuals and businesses to safeguard themselves against criminal activities proactively.

By investing in an Integrated Crime Center, we would take a significant step in combatting retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft and reinforcing our commitment to creating a safer, more secure, and prosperous community for all residents and businesses.

In light of the critical need for improved crime prevention and response measures, we urge the Organized Retail Theft Prevention Grant Program Scoring Panel and BSCC Board to consider providing the necessary funding to establish the Brea police Department's Integrated Crime Center. We believe this initiative will have a far-reaching and positive impact on our community's safety, security, and well-being.

Thank you for your time and consideration. Should you require any further information or documentation in support of this funding request, please do not hesitate to contact me directly at 714-990-7634 or joselynm@cityofbrea.net.

Sincerely,

A handwritten signature in black ink, appearing to be 'JM', with a horizontal line above it.

Joselyn Magana, Executive Assistant to the Chief of Police
Brea Police Department

Signing on behalf of the Ten Person Brea Police Department Chief's Advisors on Public Safety
CAPS Police/Community Engagement Group



Mayor Marty Simonoff
City of Brea, CA
1 Civic Center Circle
Brea, CA 92821

June 19, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing this letter to express my strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft in our city. As a concerned citizen and a member of the City Council, I am acutely aware of the detrimental effects of these crimes on our community's well-being, safety, and economic prosperity. Therefore, I believe that establishing an Integrated Crime Center is an essential step in addressing these challenges effectively.

Retail theft, motor vehicle, and motor vehicle accessory theft, and to a lesser extent cargo theft, have become pressing issues in our city, causing significant losses to both businesses and individuals alike. These crimes not only impact the immediate victims but also have far-reaching consequences for the broader community. Retail theft erodes consumer confidence, resulting in decreased economic activity and potential job losses. Motor vehicle and motor vehicle accessory theft not only leaves individuals without their means of transportation but also contributes to an overall sense of insecurity and fear. And cargo theft disrupts our robust commercial business community.

The City of Brea has a significant retail business footprint, consisting of more than 2.5 million square feet of retail space, over 400 retail businesses (including major retailers such as Nordstrom, Macy's, Home Depot, Target, and Walmart), \$1.5 billion in total sales, and an annual retail sales tax revenue of \$6.8 million. One noteworthy retail shopping center, the Brea Mall, constructed in 1977, is the premier shopping destination in North Orange County and the Inland Empire. The mall comprises 74 acres of land, approximately 1.2 million square feet of retail space, four major retail anchors, and more than 175 specialty shops and restaurants. It is owned and operated by the Simon Property Group, the largest owner of shopping malls in the United States. The Brea City Council recently approved a large-scale redevelopment project that will redevelop a 15.5-acre portion of the property and build a new mix-use development comprised of



retail, restaurants, and a multi-story 380-unit apartment complex. Demolition is expected to begin summer of 2023, and project completion in 2026.

Our popular retail shopping centers attract many shoppers, diners, and enthusiasts from throughout the Southern California region. However, these hubs of social and economic activity also attract criminals, specifically organized retail theft crews and auto thieves. Emerging from the pandemic, retail theft related crimes represent over 21% of the total crimes committed in the City of Brea (2022 & Q1 2023). Robberies are also of significant concern, with 64% of all robberies related to retail crimes. Further, auto theft has continued to rise, up 60%, as is theft of vehicle parts, mainly consisting of catalytic converter theft, up 21%, in 2022. While not as severe, cargo theft crimes are on the rise. Last year, these losses from these crimes surpassed a half million dollars to our local business.

An Integrated Crime Center would serve as a vital resource for our local law enforcement officers, providing them with advanced technology, data analytics, and real-time information-sharing capabilities. This center would enable our dedicated law enforcement professionals to respond swiftly and effectively to incidents, increasing the chances of apprehending offenders and preventing further criminal activity. By leveraging state-of-the-art surveillance systems, intelligent analytics, and integrated communication networks, the Integrated Crime Center will enhance situational awareness, improve collaboration among various agencies, and enable proactive crime prevention strategies.

Establishing an Integrated Crime Center aligns perfectly with our city's commitment to public safety and community well-being. By investing in this cutting-edge facility, we can harness the power of technology and innovation to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft head-on. Such a center will not only act as a deterrent to criminals but also provide our law enforcement agencies with the tools and resources they need to investigate and solve crimes more effectively. Moreover, the Integrated Crime Center will help foster a sense of security among our citizens, attracting businesses, tourists, and investors, ultimately contributing to our city's economic growth and prosperity.

The Brea City Council fully supports this endeavor and is committed to its long-term success. If successful in receiving grant funding, we pledge ongoing funding for staff, maintenance and operation, and future expansion of the Integrated Crime Center beyond the grant period.

Given the urgency and severity of the situation, I strongly urge the Organized Retail Theft Prevention Grant Program Scoring Panel and BSCC Board to consider providing the necessary funding to establish the Brea Police Department's Integrated Crime Center. The benefits of this investment will far outweigh the initial costs. I firmly believe that by working together and taking decisive action, we can make our city safer, protect our residents and businesses, and ensure a vibrant future for our community.

Thank you for your attention to this matter. I remain available to provide any additional information or support that may be required. Your favorable consideration of this funding request is greatly appreciated.



Yours sincerely,

MARTY SIMONOFF, MAYOR
CITY OF BREA

BILL GALLARDO, CITY MANAGER
CITY OF BREA

ADAM HAWLEY, CHIEF OF POLICE
CITY OF BREA



OFFICE OF THE
DISTRICT ATTORNEY
ORANGE COUNTY, CALIFORNIA

TODD SPITZER

June 23, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing this letter on behalf of Brea Police Department to express our wholehearted support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft in our community. We believe establishing such a center would be a crucial step toward combatting the rising incidents of retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft, which have negatively impacted our community's safety, security, and economic well-being.

The Brea Police Department's proposed Integrated Crime Center, with its cutting-edge technological infrastructure, would provide a centralized hub for monitoring and responding to criminal activities in real time and generate investigative leads to identify potential suspects. By leveraging advanced surveillance systems, data analytics, and collaboration with law enforcement agencies, the Integrated Crime Center would serve as a vital tool in preventing and detecting crimes more effectively, ensuring our community members' safety and peace of mind.

Retail theft is a significant concern for both local businesses and consumers. It leads to substantial financial losses, increased prices for goods, and job cuts. An Integrated Crime Center would enable timely identification and response to theft incidents, enabling law enforcement to swiftly apprehend perpetrators and recover stolen merchandise, thereby deterring potential offenders and protecting our local economy.

Motor vehicle and motor vehicle accessory theft and cargo theft have far-reaching consequences. They not only cause financial burdens for victims but also disrupt essential services, hinder

REPLY TO: ORANGE COUNTY DISTRICT ATTORNEY'S OFFICE
<http://orangecountyda.org/>

WEB

PAGE:

MAIN OFFICE
300 N. FLOWER ST.
SANTA ANA, CA 92703
P.O. BOX 808 (92702)
(714) 834-3600

NORTH OFFICE
1275 N. BERKELEY AVE.
FULLERTON, CA 92832
(714) 773-4480

WEST OFFICE
8141 13TH STREET
WESTMINSTER, CA 92683
(714) 896-7261

HARBOR OFFICE
4601 JAMBOREE RD.
NEWPORT BEACH, CA 92660
(949) 476-4650

JUVENILE OFFICE
341 CITY DRIVE SOUTH
ORANGE, CA 92868
(714) 935-7624

CENTRAL OFFICE
300 N. FLOWER ST.
SANTA ANA, CA 92703
P.O. BOX 808 (92702)
(714) 834-3952

economic growth, and compromise our community's overall quality of life. A well-equipped Integrated Crime Center would provide real-time tracking and monitoring of stolen vehicles, facilitating prompt recovery and reducing the likelihood of future thefts. Additionally, it would enhance coordination among law enforcement agencies and enable them to apprehend those responsible for cargo theft, safeguarding our community's transportation and logistics sectors.

Furthermore, an Integrated Crime Center would enhance collaboration between law enforcement and community members, fostering trust and an increased sense of security. By providing accurate, up-to-date information and community engagement programs, the Integrated Crime Center would empower individuals and businesses to safeguard themselves against criminal activities proactively.

By investing in an Integrated Crime Center, we would take a significant step in combatting retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft and reinforcing our commitment to creating a safer, more secure, and prosperous community for all residents and businesses.

In light of the critical need for improved crime prevention and response measures, we urge the Organized Retail Theft Prevention Grant Program Scoring Panel and BSCC Board to consider providing the necessary funding to establish the Brea Police Department's Integrated Crime Center. We believe this initiative will have a far-reaching and positive impact on our community's safety, security, and well-being.

Thank you for your time and consideration. Should you require any additional information or have any queries, please do not hesitate to contact me at (714) 834-3600 or Todd.Spitzer@ocdapa.org. We look forward to the opportunity to discuss this proposal further.

Sincerely,



Todd Spitzer
Orange County District Attorney

Joseph Covey
PO Box 404
Brea, CA, 92822

06/29/2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing this letter on behalf of Brea Rotary Club to express our wholehearted support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft in our community. We believe establishing such a center would be a crucial step toward combatting the rising incidents of retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft, which have negatively impacted our community's safety, security, and economic well-being.

The Brea Police Department's proposed Integrated Crime Center, with its cutting-edge technological infrastructure, would provide a centralized hub for monitoring and responding to criminal activities in real time and generate investigative leads to identify potential suspects. By leveraging advanced surveillance systems, data analytics, and collaboration with law enforcement agencies, the Integrated Crime Center would serve as a vital tool in preventing and detecting crimes more effectively, ensuring our community members' safety and peace of mind.

Retail theft is a significant concern for both local businesses and consumers. It leads to substantial financial losses, increased prices for goods, and job cuts. An Integrated Crime Center would enable timely identification and response to theft incidents, enabling law enforcement to swiftly apprehend perpetrators and recover stolen merchandise, thereby deterring potential offenders and protecting our local economy.

Motor vehicle and motor vehicle accessory theft and cargo theft have far-reaching consequences. They not only cause financial burdens for victims but also disrupt essential services, hinder economic growth, and compromise our community's overall quality of life. A well-equipped Integrated Crime Center would provide real-time tracking and monitoring of stolen vehicles, facilitating prompt recovery and reducing the likelihood of future thefts. Additionally, it would enhance coordination among law enforcement agencies and enable them to apprehend those responsible for cargo theft, safeguarding our community's transportation and logistics sectors.

Furthermore, an Integrated Crime Center would enhance collaboration between law enforcement and community members, fostering trust and an increased sense of security. By providing accurate, up-to-date information and community engagement programs, the Integrated Crime Center would empower individuals and businesses to safeguard themselves against criminal activities proactively.

By investing in an Integrated Crime Center, we would take a significant step in combatting retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft and reinforcing our commitment to creating a safer, more secure, and prosperous community for all residents and businesses.

In light of the critical need for improved crime prevention and response measures, we urge the Organized Retail Theft Prevention Grant Program Scoring Panel and BSCC Board to consider providing the necessary funding to establish the Brea Police Department's Integrated Crime Center. We believe this initiative will have a far-reaching and positive impact on our community's safety, security, and well-being.

Thank you for your time and consideration. Should you require any additional information or have any queries, please do not hesitate to contact me at 714.272.3855 or josephcovvey@gmail.com. We look forward to the opportunity to discuss this proposal further.

Sincerely,

Joseph Covey

Joseph Covey
President
Brea Rotary Club

Cameron Hendricks
Asset Protection Manager
500 Brea Mall Way
Brea CA, 92821
Cameron.hendricks@nordstrom.com
714-529-0123 Ext 1859

June 30, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing to express my strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft. As a representative of Nordstrom, I have witnessed firsthand the detrimental impact that these crimes have on our business operations, customer satisfaction, and the overall safety of our community.

Nordstrom has been serving the community for 122 years and has always prioritized our customers' and employees' safety and security. However, we have experienced an alarming increase in incidents of retail theft in recent years. These crimes not only result in significant financial losses for our store but also create an atmosphere of fear and insecurity among our patrons. Nordstrom Brea currently sits at \$1,662,416.52 in loss based on theft (shoplift, fraud, and Organized Retail Crime). We have seen this number increase every quarter.

An Integrated Crime Center would serve as a powerful tool in combating these criminal activities. By utilizing advanced technology and data analysis, the center would enable law enforcement agencies and retail establishments to collaborate effectively, identify patterns, and respond rapidly to incidents. This proactive approach would deter potential criminals and provide a higher level of protection for our customers and their belongings.

The benefits of an Integrated Crime Center extend beyond the immediate impact on retail stores. The center would contribute to a safer community by curbing retail theft. When criminal activities are effectively addressed, it fosters an environment that encourages economic growth and attracts more businesses, residents, and visitors.

Furthermore, an Integrated Crime Center would not only focus on apprehending offenders but also offer opportunities for prevention and intervention. By gathering and analyzing relevant data, the center can identify emerging trends and develop strategies to mitigate risks effectively. This collaborative effort between law enforcement, retail establishments, and the community would create a united front against criminal activities and ensure long-term success.

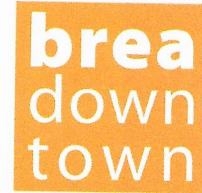
I firmly believe that investing in an Integrated Crime Center is crucial to our community's well-being and the sustained growth of local businesses like Nordstrom. Therefore, I strongly urge the grant board to consider providing the necessary funding to establish and maintain this essential crime-fighting initiative.

Thank you for your time and consideration. Should you require any further information or documentation in support of this funding request, please do not hesitate to contact me directly at 714-529-0123 Ext 1859 or Cameron.hendricks@nordstrom.com.

Sincerely,

Cameron Hendricks
Asset Protection Manager
Nordstrom

Shannon Watson
330 W Birch St #201
Brea, CA 92821



June 21, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing this letter on behalf of Brea Downtown Owner's Association to express our wholehearted support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft in our community. We believe establishing such a center would be a crucial step toward combatting the rising incidents of retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft, which have negatively impacted our community's safety, security, and economic well-being.

The Brea Police Department's proposed Integrated Crime Center, with its cutting-edge technological infrastructure, would provide a centralized hub for monitoring and responding to criminal activities in real time and generate investigative leads to identify potential suspects. By leveraging advanced surveillance systems, data analytics, and collaboration with law enforcement agencies, the Integrated Crime Center would serve as a vital tool in preventing and detecting crimes more effectively, ensuring our community members' safety and peace of mind.

Retail theft is a significant concern for both local businesses and consumers. It leads to substantial financial losses, increased prices for goods, and job cuts. An Integrated Crime Center would enable timely identification and response to theft incidents, enabling law enforcement to swiftly apprehend perpetrators and recover stolen merchandise, thereby deterring potential offenders and protecting our local economy.

Motor vehicle and motor vehicle accessory theft and cargo theft have far-reaching consequences. They not only cause financial burdens for victims but also disrupt essential services, hinder economic growth, and compromise our community's overall quality of life. A well-equipped Integrated Crime Center would provide real-time tracking and monitoring of stolen vehicles, facilitating prompt recovery and reducing the likelihood of future thefts. Additionally, it would

BREA DOWNTOWN OWNER'S ASSOCIATION

enhance coordination among law enforcement agencies and enable them to apprehend those responsible for cargo theft, safeguarding our community's transportation and logistics sectors.

Furthermore, an Integrated Crime Center would enhance collaboration between law enforcement and community members, fostering trust and an increased sense of security. By providing accurate, up-to-date information and community engagement programs, the Integrated Crime Center would empower individuals and businesses to safeguard themselves against criminal activities proactively.

By investing in an Integrated Crime Center, we would take a significant step in combatting retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft and reinforcing our commitment to creating a safer, more secure, and prosperous community for all residents and businesses.

In light of the critical need for improved crime prevention and response measures, we urge the Organized Retail Theft Prevention Grant Program Scoring Panel and BSCC Board to consider providing the necessary funding to establish the Brea Police Department's Integrated Crime Center. We believe this initiative will have a far-reaching and positive impact on our community's safety, security, and well-being.

Thank you for your time and consideration. Should you require any additional information or have any queries, please do not hesitate to contact me at (714) 990-8748 or Shannon@mfbrea.com 330 W Birch St #201 Brea 92821. We look forward to the opportunity to discuss this proposal further.

Sincerely,



Shannon Watson
Brea Downtown Owner's Association



CATALYST. CONVENER. CHAMPION.

June 21st, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Agreement and Support/Impact for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing this letter on behalf of The Brea Chamber of Commerce and its members to express our wholehearted support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft in our community. We believe establishing such a center would be a crucial step toward combatting the rising incidents of retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft, which have negatively impacted our community's safety, security, and economic well-being.

The Brea Police Department's proposed Integrated Crime Center, with its cutting-edge technological infrastructure, would provide a centralized hub for monitoring and responding to criminal activities in real time and generate investigative leads to identify potential suspects. By leveraging advanced surveillance systems, data analytics, and collaboration with law enforcement agencies, the Integrated Crime Center would serve as a vital tool in preventing and detecting crimes more effectively, ensuring our community members' safety and peace of mind.

Retail theft is a significant concern for both local businesses and consumers. It leads to substantial financial losses, increased prices for goods, and job cuts. An Integrated Crime Center would enable timely identification and response to theft incidents, enabling law enforcement to swiftly apprehend perpetrators and recover stolen merchandise, thereby deterring potential offenders and protecting our local economy.

2023 Executive Committee

Eric Padilla
Chairman of the Board
Palatable Promotions

Bill Murray
Finance & Operations
Edward Jones Investments

Joe Patterson
Advocacy
Albertsons Distribution Center

Ashley Cole
Housing
Business Success Services

Jay Badillo
Immediate Past Chair
Embassy Suites Brea

Justin Lee
Events
Lightbox

David Olivera
Pacific Advisors

2023 Board of Directors

Connie Allred
Park Lane Jewelry

Michelle Cummings
Credit Union of Southern Calif

Jonathan Ekno
Ekno Insurance Services

Nancee Hoertz
Cedar Creek Inn

Matt Germann
Burns & McDonnell

Glenn Green
White Rhino Marketing

Satyajit Gupta
Kesco Logistics

Andrea Hartley
Brea Mall

Patrick Verga
Newport Printing Solutions

Cindy Kao
LHH Recruiting Solutions

James McGrade
Healthcare Property Advisors

Vern Meurer
Con-Tech Plastics

Nicholas T. Spencer
Atkinson, Andelson, Loya, Rudd & Romo

Dr. Anastasia Lander
Lander Chiropractic

Jill Dunn
Chevron

Ross McCune
Caistal Builders

Lacy Schoen
President/CEO





CATALYST. CONVENER. CHAMPION.

Motor vehicle and motor vehicle accessory theft and cargo theft have far-reaching consequences. They not only cause financial burdens for victims but also disrupt essential services, hinder economic growth, and compromise our community's overall quality of life. A well-equipped Integrated Crime Center would provide real-time tracking and monitoring of stolen vehicles, facilitating prompt recovery and reducing the likelihood of future thefts. Additionally, it would enhance coordination among law enforcement agencies and enable them to apprehend those responsible for cargo theft, safeguarding our community's transportation and logistics sectors.

Furthermore, an Integrated Crime Center would enhance collaboration between law enforcement and community members, fostering trust and an increased sense of security. By providing accurate, up-to-date information and community engagement programs, the Integrated Crime Center would empower individuals and businesses to safeguard themselves against criminal activities proactively.

By investing in an Integrated Crime Center, we would take a significant step in combatting retail theft, motor vehicle and motor vehicle accessory theft, and cargo theft and reinforcing our commitment to creating a safer, more secure, and prosperous community for all residents and businesses.

In light of the critical need for improved crime prevention and response measures, we urge the Organized Retail Theft Prevention Grant Program Scoring Panel and BSCC Board to consider providing the necessary funding to establish the Brea Police Department's Integrated Crime Center. We believe this initiative will have a far-reaching and positive impact on our community's safety, security, and well-being.

Thank you for your time and consideration. Should you require any additional information or have any queries, please do not hesitate to contact me at (714) 529-3660 or Lacy@breachamber.com. We look forward to the opportunity to discuss this proposal further.

Sincerely,

Lacy Schoen
President/CEO
Brea Chamber of Commerce

2023 Executive Committee

Eric Padilla
Chairman of the Board
Palatable Promotions

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Finance & Operations
Edward Jones Investments

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Kesco Logistics

Andrea Hartley
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Cindy Kao
LHH Recruiting Solutions

James McGrade
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Vern Meurer
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Nicholas T. Spencer
Atkinson, Andelson, Loya, Rudd & Romo

Dr. Anastasia Lander
Lander Chiropractic

Jill Dunn
Chevron

Ross McCune
Caisteal Builders

Lacy Schoen
President/CEO





Andrea N. Hartley
Mall Manager – Brea Mall
1065 Brea Mall, Brea, CA 92821
714.990.2733

June 29, 2023

Attn: Organized Retail Theft Prevention Grant Program Administrator
State of California
Board of State and Community Corrections
2590 Venture Oaks Way, Ste 200
Sacramento, CA 95833

Subject: Letter of Support for Organized Retail Theft Prevention Grant Program Funding of the Brea Police Department's Proposed Integrated Crime Center to Combat Retail Theft, Motor Vehicle and Motor Vehicle Accessory Theft, and Cargo Theft

Dear Organized Retail Theft Prevention Grant Program Administrator,

I am writing to express my strong support for the Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention Grant Program funding of the Brea Police Department's proposed Integrated Crime Center to combat retail theft. The detrimental impact that these crimes have on the retail industry, as a whole, in addition to the businesses that operate within our center, the Brea Mall, customer satisfaction, and the overall safety of our community needs to be curtailed, and we believe the Integrated Crime Center proposed by our partners, the Brea Police Department, will make a significant contribution toward that effort. As such, we request the BSCC consider providing funding for the establishment and maintenance of a program which has the capability to proactively address the issue at hand.

The Brea Mall has been serving the community for 46 years and has always prioritized our customers' and employees' safety and security. However, our industry is under attack by retail thieves. The crimes committed by these perpetrators not only result in significant financial losses for the retail community but also create an atmosphere of fear and insecurity in the retail environment.

An Integrated Crime Center would serve as a powerful tool in combating these criminal activities. By utilizing advanced technology and data analysis, the center would enable law enforcement agencies and retail establishments to collaborate effectively, identify patterns, and respond rapidly to incidents. This proactive approach would deter potential criminals and provide a higher level of protection for our customers and their belongings.

The benefits of an Integrated Crime Center extend beyond the immediate impact on retail stores. The center would contribute to a safer community by curbing retail theft. When criminal activities are effectively addressed, it fosters an environment that encourages economic growth and attracts more businesses, residents, and visitors.

Furthermore, an Integrated Crime Center would not only focus on apprehending offenders but also offer opportunities for prevention and intervention. By gathering and analyzing relevant data, the center can identify emerging trends and develop strategies to mitigate risks effectively. This collaborative effort between law enforcement, retail establishments, and the community would create a united front against criminal activities and ensure long-term success.

We firmly believe that investing in an Integrated Crime Center is crucial to our community's well-being and the sustained growth of local Brea businesses like ours. Therefore, we strongly urge the grant board to consider providing the necessary funding to establish and maintain this essential crime-fighting initiative.

Thank you for your time and consideration. Should you require any further information or documentation in support of this funding request, please do not hesitate to contact me directly at 714.990.2733 or andrea.hartley@simon.com.

Sincerely,

A handwritten signature in black ink that reads "Andrea Hartley". The signature is written in a cursive style with a large, looping initial "A".

Andrea N. Hartley
Mall Manager
Brea Mall

Motorola Solutions, Inc.
500 W Monroe Street, Ste 4400
Chicago, IL 60661-3781
USA

To: Board of State and Community Corrections

Re: The Organized Retail Theft Prevention Grant Program

Date: 6/12/23

This letter is being submitted to document that Motorola Solutions, Inc. agrees to partner on the Organized Retail Theft Prevention Grant Program proposal being submitted by Brea Police Department.

As a part of this grant, Motorola Solutions, Inc. is aware of the proposed project, is committed to ensuring the success of the project, fulfilling our role, and agrees to participate in the overall success and implementation of the technology project.

Signed by,



Jerry Burch,

MSSSI Vice President

MOTOROLA SOLUTIONS, INC.

Bias-Based Policing

401.1 PURPOSE AND SCOPE

This policy provides guidance to department members that affirms the Brea Police Department's commitment to policing that is fair and objective.

Nothing in this policy prohibits the use of specified characteristics in law enforcement activities designed to strengthen the department's relationship with its diverse communities (e.g., cultural and ethnicity awareness training, youth programs, community group outreach, partnerships).

401.1.1 DEFINITIONS

Definitions related to this policy include:

Bias-based policing - An inappropriate reliance on actual or perceived characteristics such as race, ethnicity, national origin, religion, sex, sexual orientation, gender identity or expression, economic status, age, cultural group, disability, or affiliation with any non-criminal group (protected characteristics) as the basis for providing differing law enforcement service or enforcement (Penal Code § 13519.4).

401.2 POLICY

The Brea Police Department is committed to providing law enforcement services to the community with due regard for the racial, cultural or other differences of those served. It is the policy of this department to provide law enforcement services and to enforce the law equally, fairly, objectively and without discrimination toward any individual or group.

401.3 BIAS-BASED POLICING PROHIBITED

Bias-based policing is strictly prohibited.

However, nothing in this policy is intended to prohibit an officer from considering protected characteristics in combination with credible, timely and distinct information connecting a person or people of a specific characteristic to a specific unlawful incident, or to specific unlawful incidents, specific criminal patterns or specific schemes.

401.3.1 CALIFORNIA RELIGIOUS FREEDOM ACT

Members shall not collect information from a person based on religious belief, practice, affiliation, national origin or ethnicity unless permitted under state or federal law (Government Code § 8310.3).

Members shall not assist federal government authorities (Government Code § 8310.3):

- (a) In compiling personal information about a person's religious belief, practice, affiliation, national origin or ethnicity.
- (b) By investigating, enforcing or assisting with the investigation or enforcement of any requirement that a person register with the federal government based on religious belief, practice, or affiliation, or national origin or ethnicity.

Bias-Based Policing

401.4 MEMBER RESPONSIBILITIES

Every member of this department shall perform his/her duties in a fair and objective manner and is responsible for promptly reporting any suspected or known instances of bias-based policing to a supervisor. Members should, when reasonable to do so, intervene to prevent any biased-based actions by another member.

401.4.1 REASON FOR CONTACT

Officers contacting a person shall be prepared to articulate sufficient reason for the contact, independent of the protected characteristics of the individual.

To the extent that written documentation would otherwise be completed (e.g., arrest report, field interview (FI) card), the involved officer should include those facts giving rise to the contact, as applicable.

Except for required data-collection forms or methods, nothing in this policy shall require any officer to document a contact that would not otherwise require reporting.

401.4.2 REPORTING OF STOPS

On or before January 1, 2022, the Department is required to begin collecting data on all stops conducted by peace officers within the Department. Commencing on or before April 1, 2023, the Department is required to annually report to the California Attorney General data on all stops conducted by peace officers within the Department during the preceding calendar year (Government Code§ 12525.5).

401.5 SUPERVISOR RESPONSIBILITIES

Supervisors should monitor those individuals under their command for compliance with this policy and shall handle any alleged or observed violations in accordance with the Personnel Complaints Policy.

- (a) Supervisors should discuss any issues with the involved officer and his/her supervisor in a timely manner.
 - 1. Supervisors should document these discussions, in the prescribed manner.
- (b) Supervisors may periodically review MAV recordings, portable audio recordings, Mobile Digital Computer (MDC) data and any other available resource used to document contact between officers and the public to ensure compliance with the policy.
 - (a) Supervisors shall document these periodic reviews.
 - (b) Recordings or data that capture a potential instance of bias-based policing shall be appropriately retained for administrative investigation purposes.
- (c) Supervisors shall initiate investigations of any actual or alleged violations of this policy.
- (d) Supervisors should take prompt and reasonable steps to address any retaliatory action taken against any member of this department who discloses information concerning bias-based policing.

Brea Police Department

Brea PD Policy Manual

Bias-Based Policing

401.6 REPORTING TO CALIFORNIA DEPARTMENT OF JUSTICE

The Professional Standards Unit Manager shall ensure that all data required by the California Department of Justice (DOJ) regarding complaints of racial bias against officers is collected and provided to the Records Supervisor for required reporting to the DOJ (Penal Code § 13012; Penal Code § 13020). See the Records Bureau Policy.

Supervisors should ensure that data stop reports are provided to the Records Supervisor for required annual reporting to the DOJ (Government Code § 12525.5) (See Records Bureau Policy).

401.7 ADMINISTRATION

Each year, the Operations Division Commander shall review with the Training Coordinator that all officers are in compliance with bias-based policing training. In addition, a review will be conducted with the Professional Standards Lieutenant of all citizen complaints from the previous year for any violations or concerns of bias-based policing. A memo will be submitted to the Chief of Police outlining any public concerns, complaints or identified training issues for consideration of changes in training or operations to improve service to the community.

401.8 TRAINING

Training on fair and objective policing and review of this policy should be conducted as directed by the Professional Standards Unit.

- (a) All sworn members of this department will be scheduled to attend Peace Officer Standards and Training (POST)-approved training on the subject of bias-based policing.
- (b) Pending participation in such POST-approved training and at all times, all members of this department are encouraged to familiarize themselves with and consider racial and cultural differences among members of this community.
- (c) Each sworn member of this department who received initial bias-based policing training will thereafter be required to complete an approved refresher course every five years, or sooner if deemed necessary, in order to keep current with changing racial, identity and cultural trends (Penal Code § 13519.4(i)).

Automated License Plate Readers (ALPRs)

429.1 PURPOSE AND SCOPE

The purpose of this policy is to provide guidance for the capture, storage and use of digital data obtained through the use of Automated License Plate Reader (ALPR) technology.

429.2 POLICY

The policy of the Brea Police Department is to utilize ALPR technology to capture and store digital license plate data and images while recognizing the established privacy rights of the public.

All data and images gathered by the ALPR are for the official use of this department. Because such data may contain confidential information, it is not open to public review.

429.3 ADMINISTRATION

The ALPR technology, also known as License Plate Recognition (LPR), allows for the automated detection of license plates. It is used by the Brea Police Department to convert data associated with vehicle license plates for official law enforcement purposes, including identifying stolen or wanted vehicles, stolen license plates and missing persons. It may also be used to gather information related to active warrants, homeland security, electronic surveillance, suspect interdiction and stolen property recovery.

All installation and maintenance of ALPR equipment, as well as ALPR data retention and access, shall be managed by the Support Services Division Commander. The Support Services Division Commander will assign members under his/her command to administer the day-to-day operation of the ALPR equipment and data.

429.3.1 ALPR ADMINISTRATOR

The Support Services Division Commander shall be responsible for developing guidelines and procedures to comply with the requirements of Civil Code § 1798.90.5 et seq. This includes, but is not limited to (Civil Code § 1798.90.51; Civil Code § 1798.90.53):

- (a) A description of the job title or other designation of the members and independent contractors who are authorized to use or access the ALPR system or to collect ALPR information.
- (b) Training requirements for authorized users.
- (c) A description of how the ALPR system will be monitored to ensure the security of the information and compliance with applicable privacy laws.
- (d) Procedures for system operators to maintain records of access in compliance with Civil Code § 1798.90.52.
- (e) The title and name of the current designee in overseeing the ALPR operation.
- (f) Working with the Custodian of Records on the retention and destruction of ALPR data.

Brea Police Department

Brea PD Policy Manual

Automated License Plate Readers (ALPRs)

- (g) Ensuring this policy and related procedures are conspicuously posted on the department's website.

429.4 OPERATIONS

Use of an ALPR is restricted to the purposes outlined below. Department members shall not use, or allow others to use the equipment or database records for any unauthorized purpose (Civil Code § 1798.90.51; Civil Code § 1798.90.53).

- (a) An ALPR shall only be used for official law enforcement business.
- (b) An ALPR may be used in conjunction with any routine patrol operation or criminal investigation. Reasonable suspicion or probable cause is not required before using an ALPR.
- (c) While an ALPR may be used to canvass license plates around any crime scene, particular consideration should be given to using ALPR-equipped cars to canvass areas around homicides, shootings and other major incidents. Partial license plates reported during major crimes should be entered into the ALPR system in an attempt to identify suspect vehicles.
- (d) No member of this department shall operate ALPR equipment or access ALPR data without first completing department-approved training.
- (e) No ALPR operator may access department, state or federal data unless otherwise authorized to do so.
- (f) If practicable, the officer should verify an ALPR response through the California Law Enforcement Telecommunications System (CLETS) before taking enforcement action that is based solely on an ALPR alert.

429.5 DATA COLLECTION AND RETENTION

The Support Services Division Commander is responsible for ensuring systems and processes are in place for the proper collection and retention of ALPR data. Data will be transferred from vehicles to the designated storage in accordance with department procedures.

All ALPR data downloaded to the server should be stored for a minimum of one year (Government Code § 34090.6) and in accordance with the established records retention schedule. Thereafter, ALPR data should be purged unless it has become, or it is reasonable to believe it will become, evidence in a criminal or civil action or is subject to a discovery request or other lawful action to produce records. In those circumstances the applicable data should be downloaded from the server onto portable media and booked into evidence.

429.6 ACCOUNTABILITY

All data will be closely safeguarded and protected by both procedural and technological means. The Brea Police Department will observe the following safeguards regarding access to and use of stored data (Civil Code § 1798.90.51; Civil Code § 1798.90.53):

Brea Police Department

Brea PD Policy Manual

Automated License Plate Readers (ALPRs)

- (a) All ALPR data downloaded to the mobile workstation and in storage shall be accessible only through a login/password-protected system capable of documenting all access of information by name, date and time (Civil Code § 1798.90.52).
- (b) Members approved to access ALPR data under these guidelines are permitted to access the data for legitimate law enforcement purposes only, such as when the data relate to a specific criminal investigation or department-related civil or administrative action.
- (c) ALPR system audits should be conducted on a regular basis.

For security or data breaches, see the Records Release and Maintenance Policy.

429.7 RELEASING ALPR DATA

The ALPR data may be shared only with other law enforcement or prosecutorial agencies for official law enforcement purposes or as otherwise permitted by law, using the following procedures:

- (a) The agency makes a written request for the ALPR data that includes:
 - 1. The name of the agency.
 - 2. The name of the person requesting.
 - 3. The intended purpose of obtaining the information.
- (b) The request is reviewed by the Support Services Division Commander or the authorized designee and approved before the request is fulfilled.
- (c) The approved request is retained on file.

Requests for ALPR data by non-law enforcement or non-prosecutorial agencies will be processed as provided in the Records Maintenance and Release Policy (Civil Code § 1798.90.55).

429.8 TRAINING

The Brea Police Department should ensure that sworn and non-sworn members receive department-approved training for those authorized to use or access the ALPR system (Civil Code § 1798.90.51; Civil Code § 1798.90.53).

Unmanned Aerial System

606.1 PURPOSE AND SCOPE

The purpose of this policy is to establish guidelines for the use of an unmanned aerial system (UAS) and for the storage, retrieval and dissemination of images and data captured by the UAS.

606.1.1 DEFINITIONS

Definitions related to this policy include:

Unmanned aerial system (UAS) - An unmanned aircraft of any type that is capable of sustaining directed flight, whether preprogrammed or remotely controlled (commonly referred to as an unmanned aerial vehicle (UAV)), and all of the supporting or attached systems designed for gathering information through imaging, recording or any other means.

606.2 POLICY

Unmanned aerial systems may be utilized to enhance the department's mission of protecting lives and property when other means and resources are not available or are less effective. Any use of a UAS will be in strict accordance with constitutional and privacy rights and Federal Aviation Administration (FAA) regulations.

606.3 PRIVACY

The use of the UAS potentially involves privacy considerations. Absent a warrant or exigent circumstances, operators and observers shall not intentionally record or transmit images of any location where a person would have a reasonable expectation of privacy (e.g., residence, yard, enclosure). Operators and observers shall take reasonable precautions to avoid inadvertently recording or transmitting images of areas where there is a reasonable expectation of privacy. Reasonable precautions can include, for example, deactivating or turning imaging devices away from such areas or persons during UAS operations.

606.4 PROGRAM COORDINATOR

The Chief of Police will appoint a program coordinator who will be responsible for the management of the UAS program. The program coordinator will ensure that policies and procedures conform to current laws, regulations, and best practices and will have the following additional responsibilities:

- Coordinating the FAA Certificate of Waiver or Authorization (COA) application process and ensuring that the COA is current, and/or coordinating compliance with FAA Part 107 Remote Pilot Certificate, as appropriate for department operations.
- Ensuring that all authorized operators and required observers have completed all required FAA and department-approved training in the operation, applicable laws, policies, and procedures regarding use of the UAS.
- Developing uniform protocol for submission and evaluation of requests to deploy a UAS, including urgent requests made during ongoing or emerging incidents.

Brea Police Department

Brea PD Policy Manual

Unmanned Aerial System

Deployment of a UAS shall require written authorization of the Chief of Police or the authorized designee, depending on the type of mission.

- Coordinating the completion of the FAA Emergency Operation Request Form in emergency situations, as applicable (e.g., natural disasters, search and rescue, emergency situations to safeguard human life).
- Developing protocol for conducting criminal investigations involving a UAS, including documentation of time spent monitoring a subject.
- Implementing a system for public notification of UAS deployment.
- Developing an operational protocol governing the deployment and operation of a UAS including but not limited to safety oversight, use of visual observers, establishment of lost link procedures, and secure communication with air traffic control facilities.
- Developing a protocol for fully documenting all missions.
- Developing a UAS inspection, maintenance, and record-keeping protocol to ensure continuing airworthiness of a UAS, up to and including its overhaul or life limits.
- Developing protocols to ensure that all data intended to be used as evidence are accessed, maintained, stored, and retrieved in a manner that ensures its integrity as evidence, including strict adherence to chain of custody requirements. Electronic trails, including encryption, authenticity certificates, and date and time stamping, shall be used as appropriate to preserve individual rights and to ensure the authenticity and maintenance of a secure evidentiary chain of custody.
- Developing protocols that ensure retention and purge periods are maintained in accordance with established records retention schedules.
- Facilitating law enforcement access to images and data captured by the UAS.
- Recommending program enhancements, particularly regarding safety and information security.
- Ensuring that established protocols are followed by monitoring and providing periodic reports on the program to the Chief of Police.
- Maintaining familiarity with FAA regulatory standards, state laws and regulations, and local ordinances regarding the operations of a UAS.

606.5 USE OF UAS

Only authorized operators who have completed the required training shall be permitted to operate the UAS.

Use of vision enhancement technology (e.g., thermal and other imaging equipment not generally available to the public) is permissible in viewing areas only where there is no protectable privacy interest or when in compliance with a search warrant or court order. In all other instances, legal counsel should be consulted.

UAS operations should only be conducted consistent with FAA regulations.

Unmanned Aerial System

606.6 PROHIBITED USE

The UAS video surveillance equipment shall not be used:

- To conduct random surveillance activities.
- To target a person based solely on actual or perceived characteristics, such as race, ethnicity, national origin, religion, sex, sexual orientation, gender identity or expression, economic status, age, cultural group, or disability.
- To harass, intimidate, or discriminate against any individual or group.
- To conduct personal business of any type.

The UAS shall not be weaponized.

606.7 RETENTION OF UAS DATA

Data collected by the UAS shall be retained as provided in the established records retention schedule.