

TO: BSCC Chair and Members

DATE: April 9, 2015

**SUBJECT: Proud Parenting Program
Executive Steering Committee's (ESC)
Funding Recommendations, Fiscal Year
2015-2016: Requesting Approval.**

AGENDA ITEM: L

ACTION: X

RESOURCE PERSON: Ricardo Goodridge
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Summary:

This agenda item requests approval for seven grant awards in the total amount of \$832,924 in Fiscal Year 2015-16 for the Proud Parenting Program, as recommended by the Executive Steering Committee (ESC). If the proposed list of grantees is approved, the initial grant period will be July 1, 2015 through June 30, 2016. Grantees may obtain funding on a non-competitive basis for up to two additional years (12-month grants) if: (a) the Legislature appropriates funds for the grants, (b) the grantee is making measurable progress toward stated goals, and (c) the grantee is in compliance with all contractual requirements.

Program Goal:

The Proud Parenting Program is designed to break the intergenerational cycle of violence and delinquency by increasing parenting knowledge, improving attitudes about responsible parenting, improving self-esteem and relationships between parents and their children. The target population of the program are parents between the ages of 14 and 25 who are involved with the justice system and/or child welfare system, and their children.

Background:

At its July 10, 2014 meeting, the Board authorized an ESC to oversee the development and release of the Proud Parenting Program Request for Proposal (RFP) and appointed Board Members Mimi Silbert and Michelle Brown as Co-Chairs.

An RFP was developed by the ESC after considering national and statewide data on teen births, employment, childcare costs, educational attainment and poverty. For example, in July, 2014, the U.S. census reported that in California, between 2008 and 2012, an average of more than 215,000 single-parent households fell below the federal poverty line¹ (making less than \$15,156 per year for two individuals) and had less than a high school education. Additionally, the average state cost of infant daycare,² \$11,461 per year, shows the increased burden that child-care costs hold for those at or near the federal poverty threshold.

¹ U.S. Department of Commerce, Bureau of the Census, and "Preliminary Estimate of Weighted Average Poverty Thresholds for 2013" (January 17, 2014): <https://www.census.gov/hhes/www/poverty/data/threshld/13PRELIMINARY.xls>, retrieved from the internet July 31, 2014.

² Kidsdata.org, "Annual Cost of Child Care, by Age Group and Type of Facility, 2012" (Lucile Packard Foundation for Children's Health, 2014): <http://www.kidsdata.org/topic/564/child-care-cost-age-facility/table#fmt=763&loc=2,127,347,1763,331,348,336,171,321,345,357,332,324,369,358,362,360,337,327,364,356,217,353,328,354,323,352,320,339,334,365,343,330,367,344,355,366,368,265,349,361,4,273,59,370,326,333,322,341,338,350,342,329,325,359,351,363,340,335&tf=67&ch=984,985,222,223>, retrieved from the internet August 1, 2014.

On November 14, 2014, the Proud Parenting Program RFP was released to the public. The response due date was January 16, 2015. Eligibility was limited to California county probation departments. However, probation departments were encouraged to collaborate and/or partner with other agencies (e.g. county mental health, local social services agencies/departments or community-based organizations) in the development and implementation of the proposals.

Applicants were able to request a maximum of \$119,285 each. Eight proposals were received in response to the RFP. Proposals were subsequently rated and ranked by the ESC. The ESC met on February 24, 2015, and is recommending funding for seven projects (Attachment L-1). A brief summary of each proposal recommended for funding can be found on Attachment L-2.

Should the Board authorize staff to proceed with the ESC recommendations, program operations will begin July 1, 2015 and staff will conduct a grantee orientation in July 2015.

Recommendation/Action Needed:

Staff recommends approval of the proposed list of Probation Departments to receive a total of \$832,924 in Fiscal Year 2015-16 for the Proud Parenting Program, as recommended by the Proud Parenting Program Executive Steering Committee for the first year of a three-year grant period and reflected on Attachment L-1.

- The BSCC anticipates funding these departments at the same level for years two and three, if (a) the Legislature appropriates funds for the grants, (b) the grantee is making measurable progress toward stated goals, and (c) the grantee is in compliance with all contractual requirements.

Attachment:

- L-1: Counties Listed in Rank Order as Rated by the Proud Parenting Program ESC
- L-2: Project Summaries of Proposals Recommended for Funding